

FORM PTO-1595 (Modified)
(Rev. 03-01)
OMB No. 0651-0027 (exp. 5/31/2002)
P08A/REV03

09-16-2002

Docket No.: BS01-425

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



102221502

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To the Honorable Commissioner of Patents and Trademarks, Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Michael S. Bass Steven Thobe
Mark A. Kirkpatrick
Andre D. Jarobe
Darin Morrow

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: August 8, 2002

2. Name and address of receiving party(ies):

Name: BellSouth Intellectual Property Corporation

Address: 824 Market Street

Suite 901

City: Wilmington

State/Prov.: DE

Country: USA

ZIP: 19801

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

Patent Application No.

Filing date

B. Patent No.(s)

10/179,280

6/26/02

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James M. Ross

Registration No. 42,115

Address: Shaw Pittman LLP

1650 Tysons Boulevard

09/13/2002 DBYRNE 00000120 10179280

01 FC:581

City: McLean

40.00 DP

State/Prov.: VA

Country: USA

ZIP: 22102

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- ☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account
☐ Authorized to be charged to deposit account

8. Deposit account number:

50-1390

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James M. Ross

Name of Person Signing

Signature

9

Date

Total number of pages including cover sheet, attachments, and

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments

PATENT
REEL: 013277 FRAME: 0238

ASSIGNMENT

WHEREAS, Michael S. Bass, residing at 3327 James Harbor Way,
Lawrenceville, Georgia 30044; and Mark A. Kirkpatrick, residing at 2945 Camary Place
Drive, Conyers, Georgia 30094; and Andre D. Jarboe, residing at 7045 Wind Run Way,
Stone Mountain 30087
~~Acworth~~, Georgia ~~30101~~, and Darin Morrow, residing at 4777 Julian Way, Acworth,
Georgia 30101; and Steven Thobe, residing at 5060 Baywood Drive, Roswell, Georgia
30076;

(hereinafter "Assignors") have invented certain new and useful improvements in

SYSTEMS AND METHODS FOR MANAGING WEB USER INFORMATION

for a full description of which, reference is here made to an application for Letters
Patent of the United States of America

☐ Executed concurrently herewith

☐ Executed on

☒ Serial. No. **10/179,280**, filed **June 26, 2002**

in the U.S. Patent and Trademark Office and to U.S. provisional patent application(s)

☐ Serial. No. , filed

in the U.S. Patent and Trademark Office; and

WHEREAS, BellSouth Intellectual Property Corporation a corporation of the
State of Delaware, having its principal office and place of business at 824 Market Street,
Suite 901, Wilmington, Delaware 19801(hereinafter "Assignee") is desirous of acquiring
the entire right, title, and interest in, to, and under said invention and application above
identified, and in, to, and under any Letters Patent that may be obtained for said

obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable and legally sufficient consideration, the receipt of which by each Assignor from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents does hereby, sell, assign, and transfer unto Assignee the entire right, title and interest in, to, and under said invention and application above identified and Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for themselves and for their respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this ASSIGNMENT.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim said rights without further written or oral authorization from Assignors.

ASSIGNMENT

BS01-425

Assignors hereby consent that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this ASSIGNMENT and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request the Commissioner of Patents and the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

ASSIGNMENT

BS01-425

IN TESTIMONY WHEREOF, the said Assignor has hereunto set his hand this 8 day of August, 2002.

SIGNATURE: Michael S. Bass
NAME: MICHAEL S. BASS

STATE OF Georgia
COUNTY OF Rockdale

I, Alfred L. McKinney, a Notary Public in and for the County and State aforesaid, do hereby certify that MICHAEL S. BASS, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the use and purposes therein set forth.

8 IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of August, 2002.

(SEAL)

Alfred L. McKinney
Notary Public Notary Public, Rockdale County, Georgia
My Commission Expires Sept. 29, 2003

IN TESTIMONY WHEREOF, the said Assignor has hereunto set his hand this 8 day of August, 2002.

SIGNATURE: Mark A. Kirkpatrick
NAME: MARK A. KIRKPATRICK

STATE OF Georgia
COUNTY OF Rockdale

I, Alfred L. McKinney, a Notary Public in and for the County and State aforesaid, do hereby certify that MARK A. KIRKPATRICK, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the use and purposes therein set forth.

8 IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of August, 2002.

(SEAL)

Alfred L. McKinney
Notary Public Notary Public, Rockdale County, Georgia
My Commission Expires Sept. 29, 2003

ASSIGNMENT

BS01-425

IN TESTIMONY WHEREOF, the said Assignor has hereunto set his hand this

6 day of September, 2002.

SIGNATURE: Andre D. Jarboe

NAME: ANDRE D. JARBOE

STATE OF Georgia

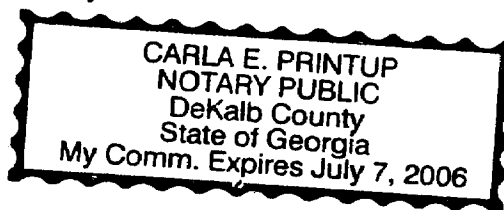
COUNTY OF DeKalb

I, Carla E. Printup, a Notary Public in and for the County and State aforesaid, do hereby certify that ANDRE D. JARBOE, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the use and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 6 day of September, 2002.

(SEAL)

Carla E. Printup
Notary Public



ASSIGNMENT

BS01-425

IN TESTIMONY WHEREOF, the said Assignor has hereunto set his hand this 8 day of August, 2002.

SIGNATURE: Darin Morrow
NAME: DARIN MORROW

STATE OF Georgia
COUNTY OF Rockdale

I, Alfred L. McKinney, a Notary Public in and for the County and State aforesaid, do hereby certify that DARIN MORROW, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the use and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 8 day of August, 2002.

(SEAL)

Alfred L. McKinney
Notary Public Notary Public, Rockdale County, Georgia
My Commission Expires Sept. 29, 2003

ASSIGNMENT

BS01-425

IN TESTIMONY WHEREOF, the said Assignor has hereunto set his hand this
8 day of August, 2002.

SIGNATURE: Steven Thobe
NAME: STEVEN THOBE

STATE OF Georgia
COUNTY OF Rockdale

I, Alfred L. McKinney, a Notary Public in and for the County
and State aforesaid, do hereby certify that STEVEN THOBE, personally known to me to
be the same person whose name is subscribed to the foregoing instrument, appeared
before me this day in person and acknowledged that he/she signed, sealed, and
delivered the said instrument as his/her free and voluntary act for the use and purposes
therein set forth.

8 IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this
day of August, 2002.

(SEAL)

Alfred L. McKinney
Notary Public Notary Public, Rockdale County, Georgia
My Commission Expires Sept. 29, 2003