

09-20-2002

PATENTS C



MISSIONER FOR PATENTS

PATENTS ONLY

102228612 ... attached original document or copy thereof.

<p>1. Name of Party(ies) conveying an interest:</p> <p>Stephan Cunningham Anthony Molinaro Frank Mariato, Jr. Penh Zhao Nick Conrad</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of Party(ies) receiving an interest:</p> <p>Name: Overture Services, Inc. Internal Address: Street Address: 74 North Pasadena Avenue City: Pasadena State/Zip: CA 91103</p> <p>Additional name(s) and addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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3. Description of the interest conveyed:

Assignment       Change of Name      Other:

Security Agreement       Merger

Execution Date: Aug. 28, 2002, Sept. 9, 2002,  
Aug. 12, 2002, Aug. 28, 2002 and Aug. 12, 2002

4. Application number(s) or patent number(s). Additional sheet attached?  Yes  No

If this document is being filed together with a new application, the execution date of the application

<p>A. Patent Application No.(s) 10/141,385</p>	<p>B. Patent No.(s)</p>
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Additional numbers attached?  Yes  No

FINANCE SECTION  
SEP 11 9 52

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>BRINKS HOFER GILSON &amp; LIONE P.O. BOX 10395 CHICAGO, IL 60610 (312)321-4200</p>	<p>6. Number of applications and patents involved: 1</p> <p>7. Total fee (37 CFR 3.41) \$ 40.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to Deposit Account No. 23-1925</p> <p>8. <input checked="" type="checkbox"/> Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 23-1925.</p>
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DO NOT USE THIS SPACE

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9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John G. Rauch  
Name of Person Signing

Signature

September 12, 2002  
Date

Total number of pages including cover sheet, attachments, and document: 6

**ASSIGNMENT**

WHEREAS, Stephan Cunningham, Anthony Molinaro, Frank Maritato, Jr., Penh Zhao and Nick Conrad, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled USE OF EXTENSIBLE MARKUP LANGUAGE IN A SYSYTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE, for a full description of which reference is here made to an application for Letters Patent of the United States filed on May 8, 2002, and assigned Application Serial No. 10/141,385;

WHEREAS, Overture Services, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 74 North Pasadena Ave., Pasadena, California, 91103, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent

applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED: 8/28/02 \_\_\_\_\_  
  
Stephan Cunningham

DATED: 9/9/02 \_\_\_\_\_  
  
Anthony Molinaro

DATED: 8/12/02 \_\_\_\_\_  
  
Frank Maritato, Jr.

DATED: 8/28/02 \_\_\_\_\_  
  
Penh Zhao

DATED: 8/12/02 \_\_\_\_\_  
  
Nick Conrad

STATE OF California )  
 ) ss.  
COUNTY OF Los Angeles)

I, *Donna Lee Shattuck*, A Notary Public in and for the County and State aforesaid, do hereby certify that Stephan Cunningham, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this *28<sup>th</sup>* day of *August*, 2002.



(SEAL)

*Donna Lee Shattuck*  
\_\_\_\_\_  
Notary Public

My Commission Expires: *10/28/03*

STATE OF California )  
 ) ss.  
COUNTY OF Los Angeles)

I, *Donna Lee Shattuck*, A Notary Public in and for the County and State aforesaid, do hereby certify that Anthony Molinaro, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this *9<sup>th</sup>* day of *September*, 2002.



(SEAL)

*Donna Lee Shattuck*  
\_\_\_\_\_  
Notary Public

My Commission Expires: *10/28/03*



