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| Sug-Youn Chang | 9-13-02 | Name: <u>LG I</u> | Household and Health | h Care, Ltd. |
| Ji-Young KIM | 1-12 08- | Internal Add | ress: | 0 |
| Jong-Ho KIM | | internal Addi | | A S |
| Additional name(s) of conveying party(ies) attac | hed? X Yes No | | | |
| 3. Nature of conveyance: | | | | 22 4 |
| 🖾 Assignment 📮 | Merger | | //O.A. T 1 | 100 |
| ☐ Security Agreement ☐ | Change of Name | Street Addre | ss: #84, Jang-dong | |
| ☐ Other | J | Yusong-gu | | |
| - Cirici | | au D | 205 242 5 | <u></u> |
| | | City: Daejeor | <u>1 305-343</u> _State: | Zip: Korea, Rep |
| Execution Date: September 13, 2002 | · | Additional name | (s) & address(es) attached | 1? 🖵 Yes 🍒 No |
| 4. Application number(s) or patent nu | mber(s): | 13182 | | |
| If this document is being filed toget | her with a new appl | ication, the execu | tion date of the applic | cation is:9/9/2002 |
| A. Patent Application No.(s) | | B. Patent No | o.(s) | |
| | | | | |
| | Additional numbers att | tached? 🖵 Yes 🍱 | j No | |
| 5. Name and address of party to whor | | 6. Total number | of applications and p | patents involved: |
| concerning document should be ma | alled: | 7 Total fee (37) | CFR 3.41) | £ 40.00 |
| Name: John P. Blasko | | | | |
| Internal Address: Fox Rothschild O'Br | ien & Frankel, LLP | Enclosed | I | |
| 2002 GTON11 00000110 501943 10243182 | | Authorize | ed to be charged to d | deposit account |
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| | ddress: | | |
| | State: | | |
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| | Additional numbers attached? | ————————————————————————————————————— | |
| | Additional numbers attached? | TES IND | i |

PATENT REEL: 013310 FRAME: 0579

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR(S):

| Name | Address | | | |
|----------------|---|--|--|--|
| Sug-Youn CHANG | 210 Dong 1004 Ho, Expo Apartment, Jeonmin- | | | |
| | dong, Yoosung-ku, Daejeon 305-701, Republic | | | |
| | of Korea | | | |
| Ji-Young KIM | 1 Dong 303 Ho, LG Apartment, Doryong-dong, | | | |
| | Yoosung-ku, Daejeon 305-340, Republic of | | | |
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| Jong-Ho KIM | 2 Dong 304 Ho, LG Apartment, Doryong-dong, | | | |
| | Yoosung-ku, Daejeon 305-340, Republic of | | | |
| | Korea | | | |
| Sei-Young YUN | 922 Dong 903 Ho, Mokdong Apartment, | | | |
| | Yangcheon-ku, Seoul 158-050, Republic of | | | |
| | Korea | | | |

hereby sells, assigns and transfers to

ASSIGNEE:

| Name | Address |
|-------------------------|---------------------------|
| LG Household and Health | #84, Jang-dong, Yusong-gu |
| Care, Ltd. | Taejon 305-343 |
| | Republic of Korea |

and the successors, assigns and legal representatives of the ASSIGNEE, the entire right, title and interest for the United States and its territorial possessions, and in all foreign countries, including all rights to claim priority, in and to the invention entitled:

PATCHES FOR TEETH WHITENING

| invente | d by | Sug-Youn | CHANG, | Ji-Young | KIM, | Jong-Ho | KIM | and | Sei-Young |
|-------------|--------|------------------|--------------|----------------|----------|---------|-----|-----|-----------|
| YUN, | [INVE | NTOR(S)] and | which is for | and in | | | | | |
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and, in and to all Letters Patent, both foreign and domestic, to be obtained for said invention by the above application or any continuation, division, renewal, continuation-in-part or substitute thereof, and as to Letters Patent and any reissue or re-examination thereof, and to any legal equivalent thereof in a foreign country, including, the right to apply for patents and inventor certificates in respect thereof, the right to claim priority, and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of the invention.

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ASSIGNOR(S) hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

Page 1 of 3

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PATENT REEL: 013310 FRAME: 0580 ASSIGNOR(S) further covenants and agrees that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR(S), and that ASSIGNOR(S) will, at ASSIGNEE's expense, testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE, its assigns or its legal representatives, without further or additional consideration, any and all papers, instruments or affidavits required, render all necessary assistance, and do such additional acts as ASSIGNEE may deem necessary or desirable, to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and benefit, and for the use and benefit of ASSIGNEE's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR(S) had this assignment and sale not been made.

The parties agree that the foregoing covenants and obligations shall bind and inure to the benefit of the heirs, assigns and legal representatives of both parties.

| Name: Sug-Youn CHANG | 25 M H Signature | Date: <u>Sep. 09</u> , 200 |
|---|---|---|
| State of | | |
| Before me this day of me known to be the person who is desc acknowledged to me that he/she executed expressed. | 2002, personally appeared the a cribed in, and who executed the I the same of his/her own free will | bove named individual, to foregoing instrument and for the purposes therein |
| | Notary Public | |
| Name: Ji-Young KIM | Mimys Signature | Date: Sep. 69. 2002 |
| State of | | |
| Before me this day of me known to be the person who is des acknowledged to me that he/she executed expressed. | cribed in, and who executed the | foregoing instrument and |
| | Notary Public | |

Page 2 of 3

| Name: Jong-Ho KIM | Signature | Date: |
|---|---------------------------------|----------------------------|
| State ofCounty of | | |
| Before me this day of me known to be the person who is des acknowledged to me that he/she execute expressed. | scribed in, and who executed th | e foregoing instrument and |
| | Notary Public | |
| Name: Sei-Young YUN | Signature | _ Date: Sepp 2002 |
| State ofCounty of | | |
| Before me this day of me known to be the person who is des acknowledged to me that he/she execute expressed. | scribed in, and who executed th | e foregoing instrument and |
| | Notary Public | |

RECORDED: 09/13/2002