

09-26-2002

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Conveyance Type

- ☒ Assignment
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☐ Change of Name
☐ Other:

Conveying Party(ies)

1. MA, Wei-Ying
2. CHEN, Yu
3. SUN, Liang
4. XIE, Xing
5. YUAN, Chun
6. ZHANG, Hongjiang

Execution Date(s)

July 2, 2002
 July 1, 2002
 September 10, 2002
 July 1, 2002
 July 1, 2002
 June 28, 2002

☐ Mark if Additional Names of Conveying Parties Attached**Receiving Party**

Name Microsoft Corporation

Name

Address One Microsoft Way

Address

Address Redmond

Washington

98052

City

State/Country

Zip Code

☐ Mark if Additional Names of Receiving Parties Attached**Correspondent Name and Address**

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 Attorney Docket No. 216674

Pages Enter the total number of pages of the attached conveyance document including any attachments: 6**Application Number(s) or Patent Number(s)**☐ Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Numbers			Patent Numbers		
10/184,438					

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year

Patent Cooperation Treaty (PCT)Enter PCT application number *only* if a U.S. Application Number has not been assigned.

PCT

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Number of Properties

Enter the total number of properties involved: 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$40.00

Method of Payment:

- ☐ Enclosed is a check in the amount of
☒ Charge Deposit Account No. 12-1216

Authorization to Charge Additional Fees to Deposit Account No. 12-1216: ☒ Yes ☐ No**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Y. Kurt Chang, Reg. # 41,397

Name of Person Signing

Signature

September 17, 2002

Date

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PATENT
REEL: 013318 FRAME: 0294

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number..... 10/184,438
Filing Date June 28, 2002
Inventorship..... MA et al.
Applicant..... Microsoft Corporation
Attorney Docket No. 216674
MS Docket No. 188857.1
Title: SYSTEM AND METHOD FOR PROVIDING CONTENT-ORIENTED SERVICES TO
CONTENT PROVIDERS AND CONTENT CONSUMERS

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Wei-Ying Ma
3F, Sigma Building, No. 49 Zhichun Road, Haidian District
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Chun Yuan
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Beijing, China

Hongjiang Zhang
5F, Sigma Building, No. 49, Zhichun Road, Haidian District
Beijing 100080, China

Assignee:

Microsoft Corporation
Corporation in the State of Washington
One Microsoft Way
Redmond, WA 98052

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "SYSTEM AND METHOD FOR PROVIDING CONTENT-ORIENTED SERVICES TO CONTENT PROVIDERS AND CONTENT CONSUMERS," as described and claimed in the specification forming part of an application for United States letters patent referenced above;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters

patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

2002.7.2
Date

Wei-Ying Ma
Wei-Ying Ma

2002.7.1
Date

Yu Chen
Yu Chen

Date

Liang Sun

2002.7.1
Date

Xing Xie
Xing Xie

2002.7.1
Date

Chun Yuan
Chun Yuan

2002.6.28
Date

Hongjiang Zhang
Hongjiang Zhang

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number..... 10/184,438
Filing Date..... June 28, 2002
Inventorship..... MA et al.
Applicant..... Microsoft Corporation
Attorney Docket No. 216674
MS Docket No. 188857.1
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Wei-Ying Ma

Date

Yu Chen

9/10/02
Date



Liang Sun

Date

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Date

Chun Yuan

Date

Hongjiang Zhang