FORM PTC-1595 P22611.P07		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE
To the Honorable Commission [1]	102234281	riginal documents or copy thereof.
1. Name of Conveying party(ies):	2. Name and address	of receiving party(ies)
Satoshi YAMADA	Name: Piolax Ir	ic.
9.23.12		
Additional name(s) of conveying party(ies) attached res	_X_No Internal Address:_	
3. Nature of conveyance:	Street Address	51 Iwai-cho, Hodogaya-ku, Yokohama-shi
X Assignment Merger	bucci /tddicss	Kanagawa-ken, JAPAN
Security Agreement Change of Name	_	Kanagawa-ken, JAPAN
Other		
Execution Date: July 22, 2002	Additional name(s	and address(es) attached? Yes _X_ No
4. Amiliantian grambou(a) or nations grambou(a)		
4. Application number(s) or patent number(s):	on the appointing data of the own lighting in	
If this document is being filed together with a new applicati	on, the execution date of the application is:	
A. Patent Application No.(s)	B. Patent No.(s)	
10/199,124		
Additional numbers attached: Yes X No		
Name and address of party to whom correspondence concer document should be mailed:	ning 6. Total number of ap	oplications and patents involved: 1
Name: Bruce H. Bernstein	7 Total Fee (27 CED	3.41)\$ 40.00
		3.41)
Internal Address: P22611		he showed to describe account
	Authorized to	be charged to deposit account
	0 D	
Street Address: <u>GREENBLUM &amp; BERNSTEIN, P.L.</u>	8. Deposit account nu	
1941 Roland Clarke Place	(Attach duplicate c	19-0089 opy of this page if paying by deposit account)
City: Reston State: VA ZI	P:	
DO NOT USE THIS SPACE		
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.		
Bruce H. Bernstein, Reg. No. 29,027 by Losla Marganes Reg. 16, 33, 329  Name of Person Signing  Date  Property Signature  Property Signature		
Total number of pages including cover sheet, attachments and document: _3_		

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

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PATENT REEL: 013318 FRAME: 0346

## ASSIGNMENT

WHEREAS, Satoshi YAMADA, a citizen of Japan, whose post office address is c/o PIOLAX INC., 51 Iwai-cho, Hodogaya-ku, Yokohama-shi, Kanagawa-ken, Japan hereinafter referred to as the ASSIGNOR, has invented a certain improvement relating to

## FOLDING CUP HOLDER

for which he has executed, on the same date as this assignment, an application for Letters Patent for the United States to be filed in the United States Patent and Trademark Office.

If this Assignment is filed after the filing date of the above-identified application, the undersigned hereby authorize and request any one of the attorneys of record in this application including Neil F. Greenblum, Reg. No. 28,394, Bruce H. Bernstein, Reg. No. 29,027, Arnold Turk, Reg. No. 33,094, James L. Roland, Reg. No. 32,674, Stephen M. Roylance, Reg. No. 31,296, Leslie J. Paperner, Reg. No. 33,329, William Pieprz, Reg. No. 33,630, and William E. Lyddane, Reg. No. 41,568, of the firm Greenblum & Bernstein, P.L.C., whose address is 1941 Roland Clarke Place, Reston, Virginia 20191, to insert here in parenthesis (Application No.10/199,124, filed July 22, 2002) the filing date and application number of said application when known.

AND WHEREAS, <u>PIOLAX INC.</u>, a corporation organized and existing under the laws of the State of <u>Japan</u>, whose post-office address is <u>51 Iwai-cho</u>, <u>Hodogaya-ku</u>, <u>Yokohama-shi</u>, <u>Kanagawa-ken</u>, <u>Japan</u>, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States in and to said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNOR hereby assigns, sells and transfers to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application, for the United States including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges, and advantages in any ways arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNOR might or could have held and enjoyed the same, if this assignment had not been made.

PATENT REEL: 013318 FRAME: 0347 AND said ASSIGNOR hereby agrees to execute all papers necessary to file applications in the United States for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon.

AND said ASSIGNOR authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNOR, on the respective date(s) indicated below.

July 22, 2002	Satoshi Yamada Name: Satoshi YAMADA	
Date	Name: Satoshi YAMADA	
Date	Name:	
Date	Name:	

PATENT
RECORDED: 09/23/2002 REEL: 013318 FRAME: 0348