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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

M1006/20013

Tab settings

To the Honorable Commissioner of Patents

102241080

attached original documents or copy thereof.

1. Name of conveying party(ies):

Brendan Boyle, Jeff Grant, Alex Coriano,
Adam Skaates, Peter Finn, Jacob Olefsky and
Chris Countryman

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: June 4, 2002

2. Name and address of receiving party(ies)

Name: IDEO Product Development, Inc.

Internal Address:

Street Address: 100 Forest Avenue

City: Palo Alto State: CA ZIP: 94301

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

10254902

If this document is being filed together with a new application, the execution date of the application is: May 20, 2002

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CAESAR, RIVISE, BERNSTEIN,
Internal Address: COHEN & POKOTILOV, LTD.
12th FLOOR • SEVEN PENN CENTER
1635 MARKET STREET
PHILADELPHIA, PA. 19103-2212

Street Address:

City: State: ZIP:

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

03-0075

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry A. Stein, Esq.

Name of Person Signing

Signature

9/25/02

Date

Total number of pages including cover sheet, attachments, and document:

12

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT
REEL: 013341 FRAME: 0211

ASSIGNMENT OF INVENTION

WHEREAS, we, Brendan Boyle, residing in Palo Alto, County of Santa Clara, State of California; Jeff Grant, residing in Menlo Park, County of San Mateo, State of California; Alex Coriano, residing in Mountain View, County of Santa Clara, State of California; Adam Skaates, residing in San Francisco, County of San Francisco, State of California; Peter Finn, residing in Los Gatos, County of Santa Cruz, State of California; Jacob Olefsky, residing in Palo Alto, County of Santa Clara, State of California; and Chris Countryman, residing in Menlo Park, County of San Mateo, State of California, are employees of IDEO Product Development, Inc., a corporation of the State of Michigan, having offices at 100 Forest Avenue, Palo Alto, CA 94301 (hereinafter "Assignee");

WHEREAS, pursuant to our employment by Assignee, we made a certain new and useful invention in a ROTATING HOLOGRAPHIC TOY, and are about to apply for Letters Patent of the United States based thereon;

WHEREAS, Assignee, is desirous of acquiring the entire right, title and interest in and to the invention and all improvements thereon which may be made, conceived or acquired by us during the course of our association with Assignee, and for one year thereafter, in and throughout the United States, its territories and all countries foreign thereto, and in and to said application for Letters Patent and in and to any and all Letters Patent of the United States and all countries foreign

thereto which have been granted or may be granted on said invention or any part thereof, or any improvements thereon.

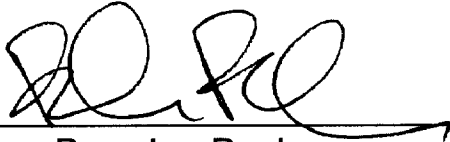
NOW, THEREFORE, IN CONSIDERATION of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, We, Brendan Boyle, Jeff Grant, Alex Coriano, Adam Skaates, Peter Finn, Jacob Olefsky and Chris Countryman, by these presents do sell, assign and transfer unto the said Assignee our entire right, title and interest in and throughout the United States, its territories and all countries foreign thereto, in and to said invention and any improvements thereon which may be made, conceived or acquired by us during the course of our association with the said Assignee, and for one year thereafter, in and to said application for Letters Patent and any and all Letters Patents and extensions thereof of the United States and countries foreign thereto which have been or may be granted on said invention or any part thereof, or any improvements thereon or on said application, or any divisional, continuing, renewal, reissue, or other application and all international priority rights associated therewith, based in whole or in part thereon, or based upon said invention, or any improvements thereon;

TO BE HELD AND ENJOYED by the said Assignee and its legal representatives and assigns to the full ends of the terms for which said Letters Patent, or any of them, have been granted or may be granted, as fully and entirely as the same would have been held and enjoyed by us had no sale and assignment

of said interest been made; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Letters Patent which may be granted upon the said invention above referred to, or any of them, or upon said invention or any part thereof, or upon any improvements thereon which may be made, conceived or acquired by us during the course of our association with Assignee and for one year thereafter, to Assignee, and we hereby agree for ourselves, our heirs, executors and administrators, to execute without further consideration, any further legal documents and any further assignments and any releases, reissues, renewals or other applications for Letters Patent that may be deemed necessary by Assignee, fully to secure to the said Assignee its interest as aforesaid in and to said invention or any part thereof, or any improvements thereon, and in and to said several Letters Patent, or any of them.

We do hereby covenant for ourselves and our legal representatives, and agree with Assignee and its legal representatives, that we have granted no license to make or sell the said invention, that prior to the execution of this deed our right, title and interest in the said invention has not been encumbered, that we then had good right and title in and to the invention and that we have not executed and will not execute any instrument in conflict therewith.

IN WITNESS WHEREOF, I, BRENDAN BOYLE, intending to be legally bound, have hereunto affixed my hand and seal this 4th day of June, 2002.

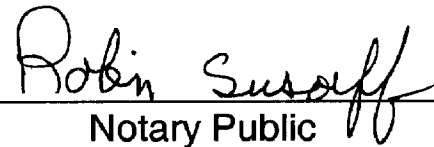
 (SEAL)
Brendan Boyle

STATE OF CALIFORNIA

COUNTY OF Santa Clara

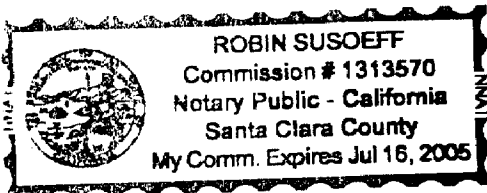
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Before me personally appeared said BRENDAN BOYLE and acknowledged the foregoing instrument to be his free act and deed this 4th day of June, 2002.

 (SEAL)
Notary Public

My Commission expires:

7-16-05



IN WITNESS WHEREOF, I, JEFF GRANT, intending to be legally bound, have hereunto affixed my hand and seal this 4th day of JUNE, 2002.

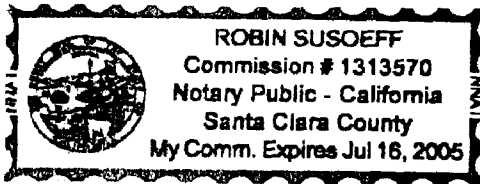
Jeff Grant (SEAL)
Jeff Grant

STATE OF CALIFORNIA

COUNTY OF Santa Clara

:
:
:

Before me personally appeared said JEFF GRANT and acknowledged the foregoing instrument to be his free act and deed this 4th day of June, 2002.



Robin Susoeff (SEAL)
Notary Public

My Commission expires:

~~7-16-02~~
7-16-05

IN WITNESS WHEREOF, I, ALEX CORIANO, intending to be legally bound, have hereunto affixed my hand and seal this 4th day of June, 2002.

Alex Coriano (SEAL)
Alex Coriano

STATE OF CALIFORNIA

COUNTY OF Santa Clara

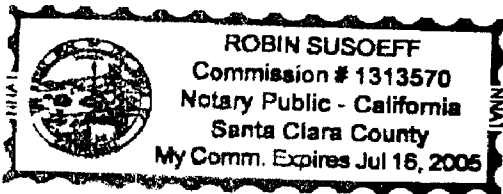
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Before me personally appeared said ALEX CORIANO and acknowledged the foregoing instrument to be his free act and deed this 4th day of June, 2002.

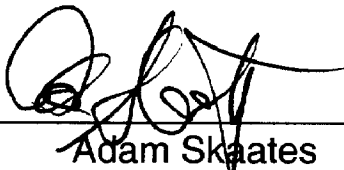
Robin Susoeff (SEAL)
Notary Public

My Commission expires:

7-16-05



IN WITNESS WHEREOF, I, ADAM SKAATES, intending to be legally bound, have hereunto affixed my hand and seal this 4th day of June, 2002.

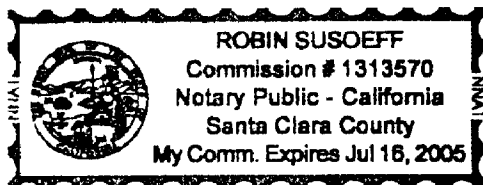

_____(SEAL)
Adam Skaates

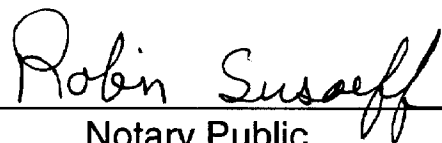
STATE OF CALIFORNIA

COUNTY OF Santa Clara

⋮

Before me personally appeared said ADAM SKAATES and acknowledged the foregoing instrument to be his free act and deed this 4th day of June, 2002.




_____(SEAL)
Notary Public

My Commission expires:

7-16-05

IN WITNESS WHEREOF, I, PETER FINN, intending to be legally bound, have hereunto affixed my hand and seal this 4th day of June, 2002.

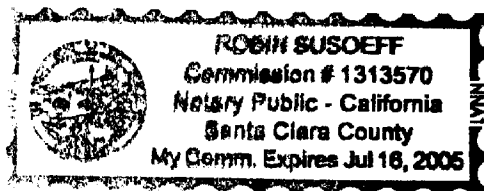
 (SEAL)
Peter Finn

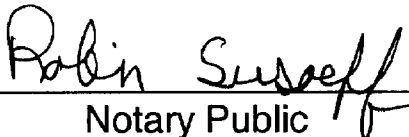
STATE OF CALIFORNIA

COUNTY OF Santa Clara

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Before me personally appeared said PETER FINN and acknowledged the foregoing instrument to be his free act and deed this 4th day of June, 2002.

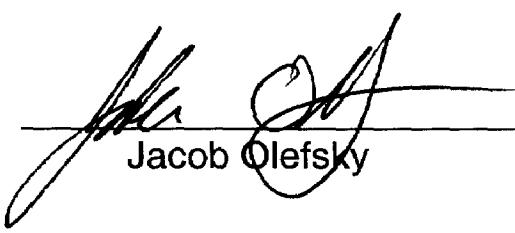


 (SEAL)
Notary Public

My Commission expires:

7-16-05

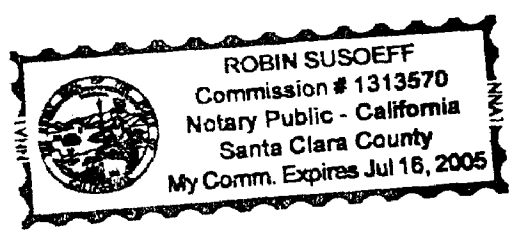
IN WITNESS WHEREOF, I, JACOB OLEFSKY, intending to be legally bound, have hereunto affixed my hand and seal this 4th day of June, 2002.

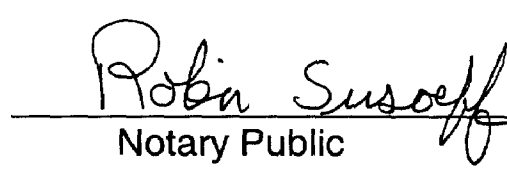
 (SEAL)
Jacob Olefsky

STATE OF CALIFORNIA
COUNTY OF Santa Clara

:
:
:

Before me personally appeared said JACOB OLEFSKY and acknowledged the foregoing instrument to be his free act and deed this 4th day of June, 2002.



 (SEAL)
Notary Public

My Commission expires:
7-16-02

IN WITNESS WHEREOF, I, CHRIS COUNTRYMAN, intending to be
legally bound, have hereunto affixed my hand and seal this 4th day of
June, 2002.

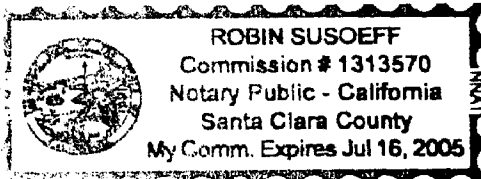

Chris Countryman (SEAL)

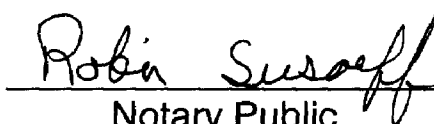
STATE OF CALIFORNIA

COUNTY OF Santa Clara

:
:
:

Before me personally appeared said CHRIS COUNTRYMAN and
acknowledged the foregoing instrument to be his free act and deed this 4th
day of June, 2002.




Notary Public (SEAL)

My Commission expires: 7-16-05