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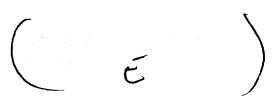
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HEET

	er of Patents and Trademarks: inal documents or copy thereof.
1. Name of conveying party(ies): [FAMILY NAME (ALL CAPS), Given Name] SEO, Yeong Man Additional name(s) of conveying party(ies) attached?	2. Name and address of receiving party(ies) Name: LG ELECTRONICS INC. Internal Address: Street Address: 20, Yoido-dong Youngdungpo City: Seoul State: ZIP: Country: KOREA Postal Code: Additional name(s) & address(es) attached? YES NO
If this document is being filed together with a new application, th A. Patent Application No(s). NEW	e execution date of the application is: September 6, 2002 B. Patent No.(s).
Additional numbers attact 5. Name and address of party to whom correspondence concerning document should be mailed: Name: BIRCH, STEWART, KOLASCH & BIRCH, LLP Street Address: P.O. BOX 747 City: FALLS CHURCH State: VA ZIP: 22040-0747	 6. Total No. of applications/patents involved: ONE (1) 7. Total fee (37 C.F.R. § 3.41): \$40.00 Enclosed Authorized to be charged to deposit account, if no fee attached.
Country: USA	8. Deposit account number: 02-2448 (Attach triplicate copy of this page if paying by deposit account)
James T. Eller, Jr., #39,538 Name of Person Signing/Reg. No.	ATHIS SPACE If ormation is true and correct and any attached copy is a true October 2, 2002 Date Oct, attachments, and document: THREE (3)

JTE/ka

(Rev. 02/11/02)



0465-0966P

BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS

ASSIGNMENT

	Application No. NEW	Filed	
nsert Name(s) f Inventor(s)	WHEREAS, Yeong Man SEO		
	(hereinafter designated as the undersigned) has (have) in	nvented certain new and useful improvements in	
nsert Title of Invention	METHOD OF DISPLAYING CHANNEL INDICATOR	R USING ON-SCREEN-DISPLAY	
	for which an application for Letters Patent of the United in the case of a provisional application).	States of America has been executed by the unde	rsigned (except
nsert Date of Signing of Application	September 6, 2002		; and
nsert Name of Assignee			
nsert Address of Assignee	of 20, Yoido-dong, Youngdungpo-gu, Scoul, Korea		
C HECK BOX f appropriate	its heirs, successors, legal representatives and assigns the entire right, title and interest in and to said invention in the United States of America and in any foreign countries.	(hereinafter designated as the Assignee) is desiron and in and to any Letters Patent(s) that may be g	us of acquiring granted therefor
	NOW, THEREFORE, in consideration of the sum of To which is hereby acknowledged, and other good and va and transferred, and by these presents does sell, assign said invention in the United States of America, its territ interest in and to any and all Letters Patent(s) which territories, dependencies and possessions, and if the box	aluable consideration, the undersigned has (have) and transfer unto said Assignee the full and exclusionies, dependencies and possessions and the entire may be granted therefor in the United States of) sold, assigned sive right to the e right, title and of America, its
	and to any and all divisions, reissues, continuations, c which the same may be granted.	onversions and extensions thereof for the full ter	m or terms for

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The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date _	September /6/2002.	Name of Inventor	(signature) Yeong Man SEO
Date _	,	Name of Inventor	(signature)
Date _		Name of Inventor	
Date _	,	Name of Inventor	(signature)
Date _		Name of Inventor	(signature)
Date _		Name of Inventor	(signature)

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RECORDED: 10/02/2002

PATENT REEL: 013356 FRAME: 0015