10	10/4/02		10-	11-2002	
OCT 0 4 2	Fom PTO-1595 (R\$\square, 03/01) PMB No. 0651-0027 (exp. 5/31/2002) Tab settings □ □ □	RECOR		247710	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office AVERP3193USA
d Manifel	To the Honorable Commissione	er of Patents and	Trademarks:	Please record the attached ung	inal documents or copy thereof.
A TRADEN	1. Name of conveying party(ies): Ronald G. Rodick			Name and address of receiving party(ies) Name:Avery Dennison Corporation Internal Address:	
10/07/ 02 FC:	Additional name(s) of conveying party(ies) attached? Yes X No				
	3. Nature of conveyance:				
	X Assignment Security Agreement Other	Merger Change	of Name	Street Address: 150) North Orange Grove Blvd.
	Execution Date: September 2	26, 2002			State: CA Zip: 91103 ress(es) attached? Yes X No
	4. Application number(s) or patent number(s):			7 (a (da) (da) (da) (da) (da)	000(00) diddision: 100 [11] 110
	If this document is being filed together with a new application, the execution date of the application is:				
	A. Patent Application No.(s)	10/210,455	5	B. Patent No.(s)	
	Additional numbers atta			ached? Yes X No	
	Name and address of party to concerning document should be		pondence		cations and patents involved:
	Name: Renner, Otto, Bo	isselle &	Sklar	7. Total fee (37 CFR 3.4	1)\$_40.00
	Internal Address:			X Enclosed	
	2002 KZEWDIE 00000010 10210455			Authorized to be	charged to deposit account
	Street Address: 1621 Eucli			8. Deposit account num	ber:
	19th Floor				
	City: <u>Cleveland</u> State: <u>OH</u>	Zip: <u>44115</u>			
	DO NOT USE THIS SPACE				
	9. Signature. William C. Tritt Name of Person Signing William G Tutt Signature Plant of Person Signing Date				
	Reg. No. 32,510 Total n			Signature	

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

For One Dollar (\$1.00) and other good and valuable consideration received of the hereinafter named assignee, receipt of which is hereby acknowledged, I the undersigned

Ronald G. Rodick 7572 Allegheny Drive Mentor, Ohio 44060

hereby sell and assign to Avery Dennison Corporation

a corporation of Delaware

having a place

of business at 150 North Orange Grove Boulevard, Pasadena, California 91103

ite

successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries, in and to the inventions in

CONFORMABLE HOLOGRAPHIC LABELS

set forth in the application for United States Letters Patent executed by the undersigned on the dates indicated below. said application for United States Letters Patent, any and all other applications for Letters Patent on said inventions in countries foreign to the United States, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues and extensions of Letters Patent granted for said inventions or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patent; said assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said assignee or otherwise as said assignee may deem advisable. under the International Convention or otherwise; the Commissioner of Patents of the United States of America and the empowered officials of all other governments being hereby authorized to issue or transfer all said Letters Patent to said assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right heretofore given, and that the undersigned will do all acts reasonably serving to assure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, and lawful affidavits in form and substance which may be requested by said assignee, to furnish said assignee with all facts relating to said inventions or the history thereof and any and all documents. photographs, models, samples or other physical exhibits which may be useful for establishing the facts of conception, disclosure and reduction to practice of said inventions, and to testify in any proceedings relating to said inventions, patent applications and Letters Patent.

Attested by:

Signed:

Dated:

Ronald G. Rodick

PATENT REEL: 013366 FRAME: 0700

RECORDED: 10/04/2002