

10-16-2002



102250848

Writer's direct phone  
(312) 269-8987

Writer's e-mail  
whallihan@seyfarth.com

September 25, 2002

Commissioner for Patents  
Box Assignment  
Washington, DC 20231

10-2-02

Re: Matzuo America  
Matter No. 400200  
Patent Application for:  
FISHING HOOK  
Filing Date: July 17, 2002  
Serial No. 10/197,379

Dear Sir:

Please record the attached original document or copy thereof.

1. Name of conveying party:  
Donald M. Hoben
2. Name and address of receiving party:  
Matzuo America.  
Address: 4770 "C" Forest Street  
Denver, Colorado 80216
3. Nature of Conveyance: Assignment  
Execution Dates: September 20, 2002
4. This Assignment is being filed together with a new application the execution dates of which are: September 20, 2002.
5. Name and address of party to whom correspondence concerning document should be mailed:

10/16/2002 DBYRNE 00000101 10197379  
01 FC:0021 40.00 DP

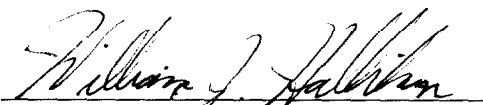
ATLANTA BOSTON CHICAGO CHICAGO HOUSTON LOS ANGELES LOS ANGELES NEW YORK NEW YORK SACRAMENTO SAN FRANCISCO WASHINGTON, D.C. BRUSSELS

Harold V. Stotland  
Seyfarth Shaw  
55 East Monroe Street  
Suite 4200  
Chicago, Illinois 60603-5803

6. Total number of applications involved: 1.
7. Total fee enclosed (37 CFR 3.41): \$40.00
8. Please charge any additional fees or credit any overpayment to Deposit Account No. 19-1351.
9. Statement and signature.

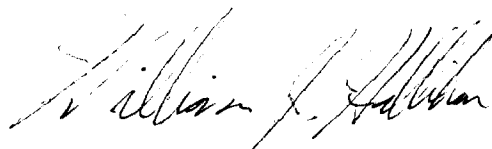
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: 9/25/02

  
William J. Hallihan

Total Number of Pages Including Cover Sheet, Attachments, and Document: 4

Sincerely yours,

  
William J. Hallihan

WJH:if

CHI 10430349.1

Title of the Invention:

FISHING HOOK

Date of Execution  
of Patent Application:

September 20, 2002

---

Name of Inventor  
and Assignor:

Donald M. Hoben

### ASSIGNMENT


I, for good and valuable considerations to me in hand paid, the receipt and sufficiency whereof are hereby acknowledged, have sold, assigned, conveyed and set over, and do hereby sell, assign, convey and set over unto MATZUO AMERICA, a corporation of the State of Delaware, United States of America, having a place of business in Denver, Colorado (hereinafter "ASSIGNEE"), its successors and assigns, the entire right, title and interest in and to all subject matter invented or designed by me and disclosed in the above-identified application, and any divisions and continuations thereof and in and to all Letters Patent of the United States including any reissues and extensions thereof that may be obtained therefor, and the right, where such right can be legally exercised, in its own name to apply for and obtain Letters Patent, Inventor's Certificates, Utility Models and Designs, in countries foreign to the United States, including the full right to claim for any such application the benefits of the International Convention as fully and entirely as I could have done if the application had been in my name, and the entire interest in any Letters Patent, Inventor's Certificate, Utility Model or Design which may be granted on any such application in such foreign country; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue Letters Patent, Inventor's Certificates, Utility Models or Designs, on applications as aforesaid, to issue any and all Letters Patent, Inventor's Certificates, Utility Models and Designs that may be granted for said invention to ASSIGNEE, its successors and assigns.

I hereby authorize and request an attorney in Seyfarth Shaw to insert here in parentheses the serial number (10/197,379 ) and the filing date (July 17, 2002 ) of said application when known.

And for the above-named considerations, I hereby agree that I will, without additional compensation but without cost to me, promptly communicate to ASSIGNEE, its successors and assigns, any facts known to me respecting said invention whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications for Letters Patent, Inventor's Certificates, Utility Models and Designs and assignments thereof, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors and assigns, as and when requested by them, in obtaining and

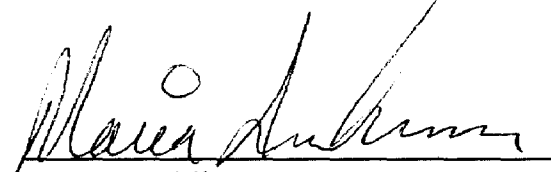
enforcing proper patent, inventor's certificate, utility model and design protection for said invention or inventions and improvements, in the United States and in all other countries.

Dated: 09-20-02

  
Donald M. Hoben

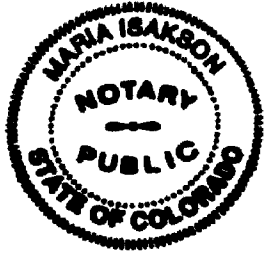
STATE OF COLORADO            )  
  ) SS  
COUNTY OF Adams            )  
~~DENVER~~                        )

On the date indicated above appeared DONALD M. HOBEN, personally known to me and by me personally known to be the person who executed the above instrument, who, being duly sworn, acknowledged that he executed the above instrument as his free and voluntary act.

  
Notary Public

(NOTARY  
SEAL)

10403773.1



My Commission Expires 11/14/2004