VIA Facgimile - 703-306-5995

Box:	issioner of Patents a ASSIGNMENT	nd Trademarks		
Wash	ington, D.C. 20231			Date: February 13, 2003
Plea:	se record the attache y:	d original docu	ment or copies for whic	h the following particulars
1.	Conveying Party: P	ruce Ancona	-	
2.	Receiving Party: J Address: 4	.P. Products, L 1 Madi son A venue	.L.C. =, 10th Floor, New York	, NY 10010
	X Assignee is d Assignee is n Representativ	omiciled in the ot domiciled in e is attached.	United States. the United States. A	Designation of a Domestic
3.	Submission Type:			
	Correction in	PTO Error; Ree]	n) Document ID # Frame # L # Frame #	
4 -	Conveyance Document	Type: Assignmer	ıt Agreement	
	Date Executed: <u>Nov</u>	ember 4, <u>2002</u> .	Interest Conveyed:	K Entire Other
5.	Please record the enclosed document against the following patent application:			
	Application Serial 1	No. 29/171,343,	filed November 20, 2003	2, entitled BANANA HANGER
6.	Please address all correspondence concerning recordation of this document to: Shughart, Thomson & Kilroy, P.C., Attention Gerald M. Kraai, 120 West 12th Street, Kansas City, Missouri 64105.			
7.	Total number of patent applications involved:			
8.	\underline{X} Please charge Deposit Account No. 12-1660 for the recording fee of \$\frac{40.00}{2}\$.			
9.	X The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 12-1660.			
10.	The undersigned cert contained herein is a true copy of the c	true and correc	he best of his knowledg t and any copy of docum ts.	e, all information ents submitted herewith is
			Respectfully submitted	.,
			By Sudd M.	Raci
120 West 12th Street Kansas City, Missouri 64105			Reg. No34,854	Kraai —————
(816) 421-3355		Total number pages submitted:3		

PATENT REEL: 013428FRAME: 0874

ASSIGNMENT AGREEMENT

On the date shown below, and for good and valuable consideration the receipt of which I acknowledge, I made the following assignment and promises to J.P. Products, L.L.C. ("Assignee"), an Iowa limited liability company having a principal place of business at 41 Madison Avenue, 10th Floor, New York, NY 10010, in connection with the my invention of a new, original, ornamental design for BANANA HANGER ("Invention").

- 1. I assign, transfer, and convey to Assignee the entire right, title and interest in and to
 - (a) the Invention;
 - the application serial number for United States Letters Patent executed by me on _________, 2002.
 - (c) any Letters Patent issued pursuant to, or as a result of, the application referenced above;
 - all applications for Letters Patent, or similar legal protection, which may be filed in any country or countries foreign to the United States with respect to the Invention;
 - (e) all Letters Patent which may be granted for the Invention in any country or countries foreign to the United States; and
 - (f) all extensions, renewals, reissues, divisions, and continuations (or their legal equivalents) of any applications or Letters Patent referred to above.
- 2. I authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents or similar legal protection on applications, to issue to Assignee all Letters Patent or similar legal protection for the Invention or improvements.
 - 3. I agree that, upon the request of Assignee, I will
 - (a) execute any and all divisional and renewal applications for the Invention or improvements;
 - (b) execute any supplemental oath relating to the Invention or improvements;
 - (c) execute any application for reissue or extension of any Letters Patent that may be granted upon the application;
 - (d) cooperate to the best of our ability in connection with any Interference proceeding, including but not limited to, cooperation in connection with

Banana Hanger - C&O

PATENT REEL: 013428 FRAME: 0875

- preparing the preliminary statement and giving and producing evidence in support of such preliminary statement;
- (e) perform any and all affirmative acts to obtain Letters Patent and vest all right in such Letters Patent in Assignee; and
- (f) perform such additional acts as Assignee may deem necessary or expedient in connection with any of the matters stated above.
- 4. I covenant and warrant that as of the date of this Assignment Agreement, I am the true and lawful owner of the entire right, title, and interest in the Invention, application for Letters Patent, and any Letters Patent which may issue under said application, and have the full right and power to convey the same; that the same are free and clear of all liens, charges and encumbrances whatsoever; and that I have not executed and will not execute any agreement in conflict with this Assignment Agreement.
- 5. This Assignment Agreement is binding upon, shall inure to the benefit of, and shall be performed by the parties named, their heirs, administrators, legal representatives, successors and assigns.

Date

BRUCE ANCONA

M15500 & 1 STATE OF NEW YORK

COUNTY OF Jackson) ss.

On this day of Naverbul, 2002, before me, a Notary Public in and for the above State and County, personally appeared Bruce Ancona, to me known and known to me to be the person of that name who signed and sealed the above instrument, and he acknowledged the same to be his free act and deed.

Notary Public

SHARON S. SHATTO
NOTARMIPUISSION ROTARMISSEAL
STATE OF MISSOURI
JACKSON COUNTY
MY COMM. EXP. 4/27/2006

Banana Hanger - C&O 979881.v1

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PATENT REEL: 013428 FRAME: 0876