

PATENT ASSIGNMENT

SUBMISSION TYPE: NEW ASSIGNMENT

APPLICATION NUMBER
10/267978

NATURE OF CONVEYANCE: ASSIGNMENT OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name: Singh, Man Jit

Execution Date: 01/23/2003

Name: Cancel, David

Execution Date: 01/27/2003

RECEIVING PARTY DATA

Name: Compete, Inc.

Street Address: 26 Exeter Street

Internal Address:

City: Boston

State: MASSACHUSETTS

Country:

Postal Code: 02116

PROPERTY NUMBERS

Application Number: 10267978

Number of Properties: 1

The USPTO, Office of Public Records, will send correspondence via facsimile to **FAX NUMBER:** 617 951-7050

CORRESPONDENCE DATA:

Correspondence will be sent via US Mail when a fax number has not been provided or the fax attempt is unsuccessful.

When the customer number has been provided, the Office of Public Records will obtain the correspondence data from the official record on file at the USPTO.

CUSTOMER NUMBER: 028120

NAME OF PERSON SIGNING: Edward J. Kelly

DATE SIGNED: 02/24/2003

Total Attachments: 2

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ASSIGNMENT

WHEREAS, each of the Undersigned has developed certain inventions described in U.S. patent application titled:

CLICKSTREAM ANALYSIS METHODS AND SYSTEMS

filed on **October 9, 2002, U.S. Application No. 10/267978** and has full right to convey their entire interest, both legal and equitable, in and to said inventions free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, Compete, Inc. ("ASSIGNEE"), a corporation organized and existing under the laws of the State of Delaware, and having a usual place of business at 26 Exeter Street, Boston, MA 02116, is desirous of acquiring the entire right, title and interest in and to said invention or inventions and any and all patents to be obtained therefor;

NOW, THEREFORE, in consideration of the sum of One Dollars (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each of the Undersigned, each of the Undersigned hereby sells, assigns and transfers unto said ASSIGNEE, its successors and assigns, their entire right, title and interest in and to said invention or inventions, as described in the aforesaid application and all applications resulting therefrom, including any and all divisions, continuations, continuations in part, substitute applications, and reissues or extensions thereof; and all resulting patents.

AND each of the Undersigned hereby authorizes and requests the issuing authority to issue any and all patents on said application or applications to said ASSIGNEE or its successors and assigns; the Undersigned agree(s) that the attorney of record in said application shall hereinafter act on behalf of said ASSIGNEE.

AND, each of the Undersigned further agrees, without any further payment or compensation by said ASSIGNEE or its successors and assigns, to communicate to said ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to said invention or inventions including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid said ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for said invention or inventions in this or any foreign country.

Each of the undersigned hereby authorizes Ropes & Gray, of One International Place, Boston, MA 02110, to insert hereon any further identification information necessary or desirable for recordation of this document.

WITNESS my hand this 23rd day of January, 2003.

Calif
~~Commonwealth~~)
~~of Massachusetts~~)
has ANGEL'S RD

By: Man Jit Singh
Man Jit Singh

On this the 23rd day of Jan, 2003, before me personally appeared Man Jit Singh, to me personally known, and known to me to be the person who signed the foregoing assignment, and acknowledged the signing of same as his free act and deed.



[Signature]
Notary Public
My Commission expires Aug 3, 2006

WITNESS my hand this 27th day of JANUARY, 2003.

Commonwealth)
of Massachusetts)

By: [Signature]
David Cancel

On this the 27th day of January, 2003, before me personally appeared David Cancel to me personally known, and known to me to be the person who signed the foregoing assignment, and acknowledged the signing of same as his free act and deed.

Lexie S. Price
Notary Public
My Commission expires Jan. 24, 2008