

11-05-2002

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d Trademarks. Please record the attached original documents or copy thereof

1. Name

102271120

Eyal Eliav

10 - 29 - 02

2. Name and address of receiving party (ies):

Name: Ecco Design Inc.

Internal:

Address:

Street: 16 West 19th Street

City: New York State: New York Zip: 10011

Additional name(s) address(es) attached? ☐ Yes ☒ NoAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: September 20, 2002

4. Application number (s) or patent number (s): 10/198,260

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: COLGATE-PALMOLIVE COMPANY

Internal Address: PATENT DEPARTMENT

Street Address: 909 RIVER ROAD
P.O. BOX 1343

City: PISCATAWAY State: NJ Zip: 08855-1343

6. Total Number of applications and patents involved: 1

7. Total Fee (37 CFR 3.41) \$40.00

☐ Enclosed☒ Authorized to be charged to deposit account 03-2455

8. Deposit account number: 03-2455

(If any additional fee is required, please charge to our Deposit Account No. 03-2455)

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9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Henry S. Goldfine

Name of Person Signing & Reg. No. 38,468
Attorney Docket No.: IR 6891-00

Signature

10/24/02

Date

Total number of pages including cover sheet: (1)

CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that the paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Box Assignments, Washington, D.C. 20231.

Date: 10/24/02

Tracy Cavallaro
(Type or print name of person mailing paper)

(Signature of person mailing paper)

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PATENT
REEL: 013440 FRAME: 0451

ASSIGNMENT**Eyal Eliav, Inventor, to Ecco Design Inc.**

WHEREAS, I, Eyal Eliav (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as **Application Serial No. 10/198,260, filed July 17, 2002**, naming the ASSIGNORS as inventor, and entitled **TOOTHBRUSH WITH MOVEABLE HEAD SECTIONS FOR ENHANCED ORAL CARE**; and

WHEREAS, ECCO DESIGN INC. having a place of business at 16 West 19th Street, New York, NY 10011, (below referred to as "ASSIGNEE"), desires to acquire from Eyal Eliav (below referred to as ASSIGNORS) all their rights to the invention in the above-named patent application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS's execution of this document.

This Agreement is effective as of July 17, 2002.

Dated: 9/20/2002

EYAL ELIAV

EYAL ELIAV

Address: 72 Barrow Street, Apt. 61,
NYC, NY 10014

State of New York
County of Westchester

On this 20 day of Sept 2002, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatories, known to me to be each the persons of that name, who executed the foregoing instrument in my presence.

ADAM GREEBLEH
Notary Public, State of New York
No. 01GR5001894
Qualified in Queens County
Commission Expires Sept 21 2005

Adam Greebleh

NOTARY PUBLIC