

11-15-2002



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To the Honorable Commissioner of Patents

attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <u>2002 NOV 13 PM 2:31</u> Greenburg, Mark</p> <p>Additional names of conveying party(ies) attached? <input type="checkbox"/> yes <input checked="" type="checkbox"/> no</p> <p>3. Nature of Conveyance <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: October 25, 2002</p>		<p>2. Name and address of receiving party(ies): Name: <u>JH Financial Company, Inc.</u> Internal Address: _____ Street Address: <u>6336 N. 48th Place</u> City <u>Paradise Valley</u> State <u>Arizona</u> Zip <u>85253</u> Additional name(s) & address(es) attached? <input type="checkbox"/> yes <input checked="" type="checkbox"/> no</p>				
<p>4. Application number(s) or patent number(s): Title: CUSTOMER-ENGAGING FOOD MERCHANDISING MODULE If this document is being filed together with a new application, the execution date of the application is _____</p> <table border="0"><tr><td>A. Patent Application No(s). <u>10/256,801</u></td><td>B. Patent No(s). _____</td></tr></table> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>				A. Patent Application No(s). <u>10/256,801</u>	B. Patent No(s). _____	
A. Patent Application No(s). <u>10/256,801</u>	B. Patent No(s). _____					
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Kenneth C. Booth Schmeiser, Olsen & Watts LLP 18 East University Drive, #101 Mesa, Arizona 85201</p>		<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CVF 3.41): <u>\$ 40.00</u> <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Total fee due <input checked="" type="checkbox"/> Any deficiencies in the enclosed fees</p> <p>8. Deposit account number: <u>19-0513</u></p>				
<p>9. Statement and signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <table border="0"><tr><td><u>Kenneth C. Booth</u> Name of Person Signing</td><td> Signature</td><td><u>November 4, 2002</u> Date</td></tr></table> <p>Registration #42,342 Tel.: 480-655-0073 Total number of pages comprising cover sheet: <u>1</u></p>				<u>Kenneth C. Booth</u> Name of Person Signing	 Signature	<u>November 4, 2002</u> Date
<u>Kenneth C. Booth</u> Name of Person Signing	 Signature	<u>November 4, 2002</u> Date				

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ASSIGNMENT

Whereas, I

(1) Mark Greenburg

City of Paradise Valley
and State of Arizona

have invented certain improvements in a:

CUSTOMER-ENGAGING FOOD MERCHANDISING MODULE

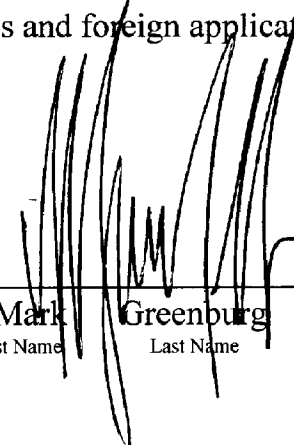
and executed, respectively, a United States patent application therefor on

(1) September 25, 2002.

And whereas, JH Financial Company, Inc., a corporation of Arizona, having a place of business at 6336 N. 48th Place, Paradise Valley, AZ 85253, (hereinafter called JHFC), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to JHFC, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said applications to JHFC, its successors and assigns; and I hereby agree that JHFC may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by JHFC.

(1) at October 25, 2002
on


(Mark Greenburg)
First Name Last Name Signature
) Inventor