FORM PTO-1595 (Modified) 1-31-92	ii-	20-2002	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
			Attorney Docket
• •		2287690	No.: 10660-101US (10964D1)
To the Assistant Commissioner of Patents and Tr			cuments or copy thereof.
<ol> <li>Name of conveying party(ies):</li> </ol>		2. Name and address of	of receiving party(ies):
Jacobus Simon Petrus VAN DIEPEN Ruan JONES   (	-18-02	Reckitt Benckiser 103-105 Bath Road Slough, Berkshire UNITED KINGDO	i, SL1 3UH
3. Nature of conveyance:			
[X] Assignment       [] Merger         [] Security Agreement       [] Change of Nat         [] Other:       []	me		
Execution Date: JONES: 10/01/02 VAN DIEPEN: 10/24/02			
4. Application number(s) or patent number	r(s):		
If this document is being filed together with	a new application,	the execution date of the	application is:
A. Patent Application No.(s): 29/166,602		B. Patent No.(s):	
	Additional numb	ers attached?[] Yes [X] ]	No
Name and address of party to whom correspondence document should be mailed:		6. Total number of applications and patents involved: [1]	
MARTIN G. BELISARIO	RTIN G. BELISARIO		A. 3.41) Cal. <u>1</u> x \$40.00 = $\underline{$40.00}$
KIN, GUMP, STRAUSS, HAUER & FELD, L.L.P. One Commerce Square - 2005 Market Street - Suite 2200		[X] Check enclosed [] Authorized to be	charged to deposit account
Philadelphia, PA 19103 Telephone: (215) 965-1200 Direct Dial: (215) 965-1303 Facsimile: (215) 965-1210		8. Deposit account nu (Billing No.)	umber: <u>50-1017</u> 210660.0101)
E-Mail: mbelisario@akingump.com		(Bining 170	210000.0101)
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9. Statement and signature To the best of my knowledge and belief, the fore	going information is	true and correct and any atta	iched copy is a true copy of the original document.
MARTIN G. BELISARIO Name of Person Signing	Martin L Signature	P. Belisoio	Monember 11, 2002 Date
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PATENT REEL: 013492 FRAME: 0849

Attorney Docket No. 10660-101US (10964D1)

JOINT

## ASSIGNMENT

WHEREAS, we, Jacobus Simon Petrus Van Diepen, a citizen of the Netherlands, with a post office address of 103-105 Bath Road, Slough, Berkshire SL1 3UH, United Kingdom and Ruan Jones, a citizen of the United Kingdom, with a post office address of Dansom Lane, Hull HU8 7DS, United Kingdom, hereinafter generally referred to as "ASSIGNORS", have invented a certain new and useful

## SHOE INSERT

for which we have executed a United States patent application, Application No. 26/166602 filed 28 August 2002 and

**ASSIGNORS** authorize ASSIGNEE or ASSIGNEE's representative to insert the Application Number and Filing date of this application if they are unknown at the time of execution of this Assignment.

WHEREAS, Reckitt Benckiser (UK) Limited, a British corporation having a place of business at 103-105 Bath Road, Slough, Berkshire SL1 3UH, United Kingdom, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring said invention and said patent application.

**NOW, THEREFORE,** in consideration of the sum of One Dollar and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, we, the undersigned ASSIGNORS, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

in and to said invention as described in the above patent application, for the territory of the United States and its possessions and territories and all foreign countries;

in and to the above patent application and any and all related United States and foreign patent applications disclosing said invention, including provisionals, nonprovisionals, divisions and continuations thereof, along with all rights of priority created by said patent application under any treaty relating thereto; and

in and to all United States and foreign patents which may be granted on any and all of said patent applications, including extensions, reissues and reexamination certificates thereof;

PATENT REEL: 013492 FRAME: 0850 said invention, application(s) and patent(s) to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agrees and undertakes to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the patent(s) hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNORS.

<u>24/10/02</u> (Date)

JACOBUS SIMON PETRUS VAN DIEPEN

(Date)

**RUAN JONES** 

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PATENT REEL: 013492 FRAME: 0851 said invention, application(s) and patent(s) to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agree and undertake to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the patent(s) hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNORS.

(Date)

1<sup>64</sup> Oct 02\_\_\_\_\_ (Date) JACOBUS SIMON PETRUS VAN DIEPEN

**RUAN JONES**