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11-21-2002

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ari Lazar

8.14.02

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: 4/22/01

2. Name and address of receiving party(ies)

Name: Rosita de Keersmaeker

Internal Address: _____

Re

11-1-02

Street Address: 4025 Wade St.

City: Los Angeles State: CA Zip: 90066

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 09/791,142

B. Patent No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert A. Seldon

Internal Address: _____

Street Address: 10940 Wilshire Blvd.

18th Floor

City: Los Angeles State: CA Zip: 90024-3945

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

any deficiency to 02-2448

RECORDS SECTION

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9. Signature.

Robert A. Seldon

Name of Person Signing

Signature

Nov. 4, 2002

August 12, 2002

Date

Total number of pages including cover sheet, attachments, and documents:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

08/16/2002 AAHMEDI 00000108 05791142
01 FC:581 40.00 DP

ASSIGNMENT

WHEREAS I, Ari Lazar, POB 17044, 61770 Tel Aviv, Israel have invented a new and useful Wet/Dry Tissue Dispenser for which I filed a non-provisional patent application identified by Attorney Docket No. Rosy/01 in the U.S. Patent and Trademark Office on February 22, 2001 which has been assigned Serial No. 09/791,142 (hereinafter, the "application") and

WHEREAS I verily believe myself to be the original, first and sole inventor of the invention set forth in the application and represent that I have not conveyed or hypothecated any right or interest in the application to any other person or entity, and

WHEREAS Rosita de Keersnaecker, an individual residing at 4025 Wade St., Los Angeles, CA 90066 (sometimes hereinafter referred to as "said assignee"), is desirous of acquiring 49% of the right, title and interest in and to the application, including any and all patent applications which may be filed as continuations, continuations-in-part, divisions and reissues thereof, and any and all patents which may be granted or issued therefor in the United States, including any and all divisions, continuations, continuations-in-part, reissues and extensions of any of the foregoing (all of which shall hereinafter be collectively referred to as the "U.S. Rights")

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I do hereby sell, assign, transfer and set over unto said assignee, her successors and assigns, 49% of my right, title and interest in and to the U.S. Rights, including all international priority rights arising therefrom, all to be held and enjoyed as fully and completely as the same might have been held by me had this Assignment not been made, and I hereby authorize and request the United States Commissioner of Patents and Trademarks to issue all patents relating to the U.S. Rights jointly to me and said assignee, her successors and assigns.

I agree that I will promptly, upon request and without further compensation, but at no out-of-pocket cost or expense to myself do all lawful acts including the execution of all necessary documents, and the giving of testimony that in the opinion of the said assignee, her successors and assigns may be necessary or desirable for obtaining, sustaining, reissuing and renewing United States patents and patent applications for said invention, and for perfecting, affirming, recording, and maintaining the title of said assignee, her successors and assigns thereto, and that I will generally cooperate with said assignee to the fullest extent in all matters pertaining to said invention, patent applications and patents, and said assignee's title thereto and interest therein.

IN WITNESS WHEREOF, I have executed this instrument in Tel Aviv Israel this 22 day of April, 2001.

Ari Lazar
Ari Lazar

22/4/01.
in Tel-Aviv