

11-26-2002

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

102294442

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To the Honorable Commissioner of Patents and Trademarks, I enclose the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jack D. HIDARY
Nova T. SPIVACK
Craig ULLMAN

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 8/19/1998, 8/18/1998, 9/8/1998

2. Name and address of receiving party(ies):

Name: ACTV, Inc.

Internal Address: 10th Floor

Street Address: 233 Park Avenue South

City: New York State: NY ZIP: 10003

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: August 13, 1998

A. Patent Application No.(s)

Not Yet Assigned

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John T. Kennedy, Esq.

Internal Address: Republic Plaza Building, Suite 4700

11/25/2002 LMUELLER 00000168 10299335

01 FC:8021

40.00 DP

Street Address: 370 Seventeenth Street

City: Denver

State: CO ZIP: 80202

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- ☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account
☐ Authorized to be charged to deposit account

8. Deposit account number:

04-1415

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John T. Kennedy

Name of Person Signing

Signature

November 18, 2002

Date

Total number of pages including cover sheet, attachments, and document:

3

ASSIGNMENT

WHEREAS, we, Jack D. Hidary of 320 East 46th Street, Apt. 8A, New York, NY 10017; Nova T. Spivack of 184 Thompson Street, Apt. 4G, New York, NY 10012; and Craig Ullman of 76 State Street, Brooklyn, NY 11203, have invented certain new and useful improvements in an **ENHANCED VIDEO PROGRAMMING SYSTEM AND METHOD FOR INCORPORATING AND DISPLAYING RETRIEVED INTEGRATED INTERNET INFORMATION SEGMENTS**, for which an application for Letters Patent of the United States has been made, which may be identified in the United States Patent Office by Serial No. 09/109,945 filed July 6, 1998.

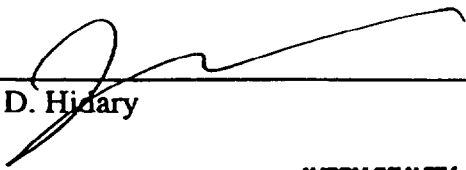
Whereas, ACTV, Inc., a corporation organized and existing under the laws of the State of Delaware, and having its principal offices at 1270 Avenue of the Americas, Suite 2401, Rockefeller Center, New York, New York 10020, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid by said ACTV, Inc., the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said ACTV, Inc., its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of my rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above-mentioned assignee in accordance herewith.

We further authorize said assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said assignee, its successors and assigns, execute such additional writings and do such additional acts as said assignee, its successors and assigns, may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

In Witness Whereof, we have hereunto set our hands and affixed our seals this ____ of _____, 1998.



Jack D. Hidyary

Subscribed to and sworn to before
me this 19 day of August, 1998.

AVERY BEAVEY
Notary Public, State of New York
No. 81-8008137
Qualified in New York County
Commission Expires Feb. 16, 1999



Notary Public

Notary Seal



Nova T. Spivack

Subscribed to and sworn to before
me this ~~19~~ day of August, 1998.
18m



Notary Public

Notary Seal

AVERY BEAVEY
Notary Public, State of New York
No. 81-8008137
Qualified in New York County
Commission Expires Feb. 16, 1999



Craig Ullman

Subscribed to and sworn to before
me this 8 day of Sept, 1998.



Notary Public

Notary Seal

LINDA F. BALDOMER
Notary Public, State of New York
No. 41-1885128
Qualified in Queens County
Comm. Expires Feb. 14, 1999