	M COVER SHEET						
102295404 Please record the attached orig	of Patents and Trademarks:						
Name of conveying party(ies):	2. Name and address of receiving party(ies)	100					
[FAMILY NAME (ALL CAPS), Given Name]	2. Name and address of receiving party(ies) Name: LG ELECTRONICS INC.						
PARK, Jong-Seok	Internal Address: 20, Yoido-Dong, Yongdungpo-Ku						
LIM, Sang-Wook	Street Address:						
Additional name(s) of conveying party(ies) attached? YES NO	City: Seoul State: ZIP:						
3. Nature of conveyance:	Country: KOREA Postal Code:						
☐ Assignment ☐ Merger	Additional name(s) & address(es) attached? YES] NO					
☐ Security Agreement ☐ Change of Name							
Other:							
Execution Date: November 15, 2002							
4. Application number(s) or patent number(s):							
If this document is being filed together with a new application, the execution date of the application is: November 15, 2002							
A. Patent Application No(s).	B. Patent No.(s).						
NEW							
Additional numbers attac	hed? TYES NO						
5. Name and address of party to whom correspondence	6. Total No. of applications/patents involved: ONE (1)						
concerning document should be mailed:	7. Total fee (37 C.F.R. § 3.41): \$40.00						
Name: BIRCH, STEWART, KOLASCH & BIRCH, LLP	Enclosed						
Street Address: P.O. BOX 747							
City: FALLS CHURCH State: VA ZIP: 22040-0747	Authorized to be charged to deposit account, if no fee attached.						
Country: USA	8. Deposit account number: <u>02-2448</u>						
,	(Attach triplicate copy of this page						
	if paying by deposit account)						
DO NOT USE	THIS SPACE						
9. Statement and signature.	1	-					
James T. Eller, Jr., #39,538 Name of Person Signing/Reg. No.	Signature November 22, 200 Date	02					
Total number of pages including cover shee	et, attachments, and document: THREE (3)						

11/25/2002 HLE333 00000013 10301711

02 FC:8021

40.00 OP

JTE/ka

(Rev. 02/11/02)

BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS

ASSIGNMENT

	Application No.	NEW		Filed	Nov.	22,	2002
Insert Namc(s) of Inventor(s)							
	WHEREAS,	Jong-Seck PARK	; s	ang-Wook	LIM		
		· ·					
				··			
		<u> </u>					
							
		i					
	(hereinafter designated as the	undersigned) has (have) invented	certain new and t	ıseful impi	rovemen	ts in	
Insert Title of Invention	BROADCASTING PROGRAM VIEWING METHOD USING ELECTRONIC PROGRAM GUIDE AND SYSTEM THEREOF for which an application for Letters Patent of the United States of America has been executed by the undersigned (except in the case of a provisional application).						
Insert Date of Signing of Application	on 2002.	11.15					; and
Insert Name of Assignee	WHEREAS, LG ELECTRONICS INC.						
Insert Address of Assignee	of 20, Yoido-Dong, Yongdungpo-Ku, Seoul, Korea						
CHECK BOX IF APPROPRIATE	its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America and in any foreign countries.						
	NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries;						
	and to any and all divisions, reissues, continuations, conversions and extensions thereof for the full term of terms for which the same may be granted.)I
Page 1 of							

t00 [2]

.05 11112 EKI TEMETTAY 05 228 0822

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date 2002. 11.15	Name of Inventor	Jeng Leek (signature) Jong-Seok PARK	Parl
Date 2002.11.15		Sung Woolk (signature) Sang-Wook LIM	
Date,	Name of Inventor	(signature)	
Date,	Name of Inventor	(signature)	•
Date		(signature)	
Date,		(signature)	

2002

Page 2 of ___

RECORDED: 11/22/2002

.05 11/12 EMPETATENTE 31/11 20.

TC BYLENL

REEL: 013514 FRAME: 0228

January 2002