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United States Patent and Trademark Office
Assignment Division
Washington, D.C. 20231

Date: April 2, 2003

Please record the attached original document or copies for which the following particulars apply:

1. Conveying Party: Kinetic, Inc.
2. Receiving Party: Innovation IP Holding Co.
Address: 409 West 76th Street, Davenport, Iowa 52806

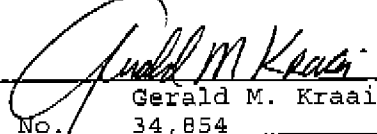
 X Assignee is domiciled in the United States.
3. Submission Type: X New
4. Conveyance Document Type: ASSIGNMENT OF PATENT

Date Executed: March 15, 2003. Interest Conveyed: X Entire Other
5. Please record the enclosed document against the following issued patent:

Design Patent No. D 438,754, filed August 26, 1999, issued March 13, 2001, entitled
LID WITH A WINDOW
6. Please address all correspondence concerning recordation of this document to:
Shughart, Thomson & Kilroy, P.C., Attention Gerald M. Kraai, Esq., 120 West 12th
Street, Kansas City, Missouri 64105.
7. Total number of patents involved: 1
8. X Please charge Deposit Account No. 12-1660 for the recording fee of \$ 40.00.
9. X The Commissioner is hereby authorized to charge any additional fees which may
be required, or credit any overpayment, to Account No. 12-1660.
10. The undersigned certifies that to the best of his knowledge, all information
contained herein is true and correct and any copy of documents submitted herewith is
a true copy of the original documents.

Respectfully submitted,

By


Gerald M. Kraai
Reg. No. 34,854

120 West 12th Street
Kansas City, Missouri 64105
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Total number pages submitted: 2

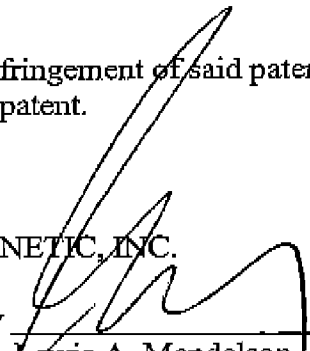
ASSIGNMENT OF PATENT

For \$1.00 (One Dollar) and other good and valuable consideration, KINETIC, INC., whose principal address is 409 W. 76th Street, Davenport, Iowa 52806, hereby grants, conveys, and assigns to **INNOVATION IP HOLDING CO.**, an Iowa Corporation, whose principal offices are at 409 W. 76th Street, Davenport, Iowa 52806, all right, title, and interest in and to

U.S. Patent No. D438,754 for LID WITH A WINDOW, filed August 26, 1999 and issued March 13, 2001,

together with all claims for damages by reason of past infringement of said patent, and the right to sue and collect for any past infringement of said patent.

Executed March 15, 2003.

KINETIC, INC.
By 
Lewis A. Mendelson
President

State of Missouri)
Jackson County) SS.

On March 15, 2003, before me, a Notary Public in and for said county and state, personally appeared Lewis A. Mendelson, President of Kinetic, Inc., known to me to be the person and authorized officer of said corporation who executed the above Assignment on behalf of said corporation and acknowledged to me that the same was executed as the free and voluntary act and deed of said officer and as the free and voluntary act and deed of said corporation.

My Commission Expires:


Notary Public

**SHARON S. SHATTO
NOTARY PUBLIC - NOTARY SEAL
STATE OF MISSOURI
JACKSON COUNTY
MY COMM. EXP. 4/27/2006**