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Form PTO 1595 (Rev. 6-93) OMB No. 0651-0011 (exp. 494) DEC 0 4 2002	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office Docket No.: 3100/0M030
To the Honorable Commissioner of Patents ε 100	2308603 inal documents or copy thereof.
1. Name of conveying party(ies): Gaetano SANTARPIA Additional name(s) of conveying party(ies) attached? [] Yes [X] No	Name and address of receiving party(ies): Name: THE GERFFERT COMPANY, INC. Internal Address:
3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other _ Execution Date: October 31, 2002	Street Address: 47-55 37 th Street City: Long Island City State: New York Zip: 11101 Additional name(s) & address(es) attached? [] Yes [X] No
 Application number(s) or patent number(s): If this document is being filed together with a new appli A. Patent Application No.(s) 10/238,921 Additional numbers attached 	B. Patent Date: 15/02 0/2 Abe No. 5 4 8 3 1 0/3 Thereby certify that on the drue indicated above, this paper or addresses to have a see Assistant Commissioner for to Addresses separate the 20231 by "Express parties to Office
 Name and address of party to whom correspondence concerning document should be mailed: Name: Darby & Darby P.C. Internal Address: S. Peter Ludwig Street Address: Post Office Box 5257 City: New York State: New York Zip: 10150-5257 	6. Total number applications ap
9. Statement and signature. To the best of my knowledge and belief, the foregoing in true copy of the original document. Michael J. Sweedler (19,937) Name of Person Signing Signature	THIS SPACE Information is true and correct and any attached copy is a December 4, 2002 Date Over sheet, attachments, and document:
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Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

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> PATENT REEL: 013551 FRAME: 0048

<u>ASSIGNMENT</u>

I, Gaetano SANTARPIA, a citizen of Italy, residing at via Tolstoj no. 106, Milano, 20124, Italy, (hereinafter called "ASSIGNOR") in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, paid to me by

THE GERFFERT COMPANY, INC.

a corporation organized under the laws of the state of New York, located at 47-55 37th Street, Long Island City, NY 11101(hereinafter called the "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, all my right, title and interest, in and for the United States of America, in and to my invention entitled:

DISPLAY CARD AND PRODUCTION METHOD

invented by me, as a co-inventor if other inventors are identified above, and described in Application Serial No. 10/238,921, filed September 10, 2002 for United States Letters Patent therefor, and all divisions, reissues, continuations and extensions thereof, said interest being my entire ownership interest in said Letters Patent when granted, to be held and enjoyed by said ASSIGNEE, its successors, assigns or other legal representatives, to the full end of the term for which said Letters patent may be granted, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made;

And I hereby agree to sign and execute any further documents or instruments which may be necessary, lawful, and proper in the prosecution of said above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal or reissue applications, or in any amendment, extension, or interference proceedings, or otherwise to secure the title thereto in said ASSIGNEE;

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said ASSIGNEE.

I declare under penalty of perjury under the laws of the United States of America that I have signed this document as my own free act and that all of the foregoing is true and correct.

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DATED: 31, 10, 2002

Gaetano SANTARPIA

RECORDED: 12/04/2002

PATENT REEL: 013551 FRAME: 0049