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Customer No. 01333		Docket 81823DAN	
Form PTO 1595 1-31-92 MODIFIED 2-15-93		RECORDATION FORM COVER SHEET PATENTS ONLY	
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Tab settings Ⓢ Ⓢ Ⓢ			
1. Name of conveying party(ies): Assignor # 1: Eric Masera Assignor # 2: Valery J. Risson		<i>11/27/02</i> 12-11-2002  102309619	
2. Name and address of receiving party(ies): Name: Eastman Kodak Company City: Rochester State: NY Zip: 14650-2201		J1033 U.S. PTO 10/30/02 11/27/02	
3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Other:			
Assignment Execution Date: Assignor # 1: 21 November 2002 Assignor # 2: 21 November 2002			
4. Application number(s) or patent number(s): Application No. To Be Assigned If this document is being filed together with a new application, the execution date of the application is the same as the execution date of the Assignment, <i>unless</i> stated as follows:			
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Milton S. Sales Address: Eastman Kodak Company, Patent Legal Staff City: Rochester State: NY Zip: 14650-2201			
6. The total number of applications and patents involved is one (1) unless stated as follows:			
7. Total fee (37 CFR 1.21h): \$ <input type="text"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account			
8. Eastman Kodak Company Deposit account number: <u>05-0225</u>			
DO NOT USE THIS SPACE			
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>			
Lisa DeMunck Name of Person Signing		<i>Lisa DeMunck</i> Signature	
		<i>November 27, 2002</i> Date	
Total number of pages including cover sheet:			2

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ASSIGNMENT

For good and valuable consideration received, including salary or payment for the making of inventions, or employee benefits, I/we do hereby assign to Eastman Kodak Company, a New Jersey corporation having a principal place of business in Rochester, New York, its successors and assigns, the entire right, title and interest, including priority rights, in and to all of my/our inventions and improvements disclosed in an application for patent for

**METHOD AND SYSTEM FOR OPTIMIZING THE DISPLAY OF A SUBJECT OF INTEREST
IN A DIGITAL IMAGE**

which is [check one]

- ☒ a non-provisional application for patent executed on the date(s) shown below by:
☐ a provisional application for patent by :
☐ an international application for patent by :

Assignor # 1: Eric Masera	Date November 21, 2002
Assignor # 2: Valery J. Risson	Date November 21, 2002

and [check one] ☒ about to be filed ☐ already filed as

in the United States Patent and Trademark Office, together with said application, and any corresponding or counterpart provisional or non-provisional application, and any divisional, continuation, substitute, reissue, re-examination application thereof, and any applications, including international applications, corresponding or being a counterpart thereto in whole or in part in the United States and all other countries. I/We do hereby acknowledge that I/we were subject to an obligation of assignment to Eastman Kodak Company with respect to the entire right, title and interest in and to said inventions at the time the inventions were made. I/We also do hereby assign to Eastman Kodak Company the entire right, title and interest in and to Letters Patent and similar protective rights granted on any of these applications, as well as the right to claim any applicable priority rights arising from any of these applications under the terms of any applicable conventions, treaties, statutes or regulations. I/We agree that any of these applications, at Eastman Kodak Company's sole discretion, may be filed and issued in the name of Eastman Kodak Company or its designee. I/We agree to execute such documents which in the judgment of Eastman Kodak Company may be necessary to obtain any such patents and similar protective rights and to maintain the title thereto in Eastman Kodak Company or its designee. I/We further agree that, upon request, but without out-of-pocket expense to myself/ourselves, I/we shall furnish to Eastman Kodak Company or its designee any data, information, exhibits, memoranda, or other evidence in my/our possession relating to any of said inventions or improvements and shall testify in any ex parte or inter partes legal or administrative proceedings relating thereto. I/We authorize and request issuance of all Letters Patent and similar protective rights that may be granted on any of these applications, to the extent that and in such manner as such issuance shall be requested by Eastman Kodak Company or its designee. This document shall be governed, construed and interpreted in all respects in accordance with the laws of the State of New York, USA.

Signature of Assignor # 1 <u>Eric Masera</u> Eric Masera Date: <u>November 21, 2002</u> Witnessed: <u>Yvette Borel</u>	Witness Address, if other than Eastman Kodak Company, Rochester, NY 14650 <u>Kodak Industrie</u> <u>Chalon Sur Saône - FRANCE</u>
Signature of Assignor # 2 <u>Valery Risson</u> Valery J. Risson Date: <u>November 21, 2002</u> Witnessed: <u>Yvette Borel</u>	Witness Address, if other than Eastman Kodak Company, Rochester, NY 14650 <u>Kodak Industrie</u> <u>Chalon Sur Saône - FRANCE</u>