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Conveying P	arty(les)	Mark if addition	onal names of conveying p	arties attached
Enter additional (Conveying Parties			Execution Date Month Day Year
Name (line 1)	David Stirling Clelland			10/31/2002
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Name Damon L. Boyd		
Address (line 1) Snell & Wilmer L.L.	P.	
Address (line 2) One Arizona Center		
Address (line 3) 400 E. Van Buren		
Address (line 4) Phoenix, Arizona 85	004-2202	
Pages Enter the total n	umber of pages of the attached conveyance (document # 4
Application Number(s) or	Patent Number(s)	Mark if additional numbers attached
Patent Application I 29/161,991 If this document is being filed together was Patent Cooperation Treaty Enter PCT application only if a U.S. Application has not been assigned to the properties Number of Properties	with a new Patent Application, enter the date the patent (PCT) n number tion Number PCT PCT	Patent Number(s)
Fee Amount Method of Payment: Deposit Account (Enter for payment by deposit	Fee Amount for Properties Listed (37 CFR 3. Enclosed Deposit Account account or if additional fees can be charged to the Deposit Account Number: Authorization to charge additional fees	# 19-2814
Statement and Signature		Consider to distinct the subsection of the subse
To the best of my know	ledge and belief, the foregoing information is copy of the original document. Charges to o	
Name of Person Signi	ng Signature	Date

NO. 1794—P. 4/6—

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ASSIGNMENT

DESIGN PATENT

WHEREAS, the undersigned inventors (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, for which application for Design Patent Application of the United States was filed on June 6, 2002 as Application Serial No. 29/161,991 entitled BOTTLE.

AND WHEREAS, THE DIAL CORPORATION (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of Delaware having its principal place of business at and a mailing address of 15501 North Dial Boulevard, Scottsdale, Arizona 85260, is desirous of acquiring an interest therein;

AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid applications, to the invention and technology as described in the aforesaid applications, and to all formal applications which may be filed based in whole or in part on one or more of the aforesaid applications, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREE to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

- 1 -

EXECUTED as of the date(s) written below by ASSIGNOR:

1189598

PATENT REEL: 013559 FRAME: 0390

INVENTOR'S NAMI	E ADDRESS	SIGNATURE	DATE
Joseph Calvin Colangelo	565 W. Kiva Avenue Mesa, AZ 85210	Mixe	11/6/02
TATE OF TEXAS			, ,
ounty of DALLAS) ss.)	r	
On this 12th o	lay of November, 200	02, before me, a notary pr	ublic in and for s
ounty, appeared Joseph (Calvin Colangelo, who is persona	ally known to me to be the	e same person who
ame is subscribed to the	foregoing instrument, and he ack	nowledged that he signed,	sealed and delive
e said instrument as a fre	ee and voluntary act for the uses	and purposes therein set fo	orth.
	\wedge	2	

Will the		t. 00	1
PATRICIA	A RAULS A	tricia a Rou	la
Notary Public	Office of Texas &	tricia a Kau	ls
Notary Public. My Commission E	expires 09-07-05 Notary Pu	tricia a Kau	ls
Notary Public	expires 09-07-05 Notary Pu	tricia a Kau	ls
Notary Public. My Commission E	Expires 09-07-05 Notary Pu	blic	
Notary Public. My Commission E	expires 09-07-05 Notary Pu	tricia C Kau	DATE
Notary Public. My Commission E fy commission expires: INVENTOR'S NAME	ADDRESS	blic	
Notary Public. My Commission E Y commission expires: INVENTOR'S NAME	ADDRESS 9414 E. Riviera Drive	blic	
Notary Public. My Commission E Ty commission expires: INVENTOR'S	ADDRESS	blic	
Notary Public. My Commission E Inventor's NAME Heath A. Schneider	ADDRESS 9414 E. Riviera Drive	blic	
Notary Public. My Commission E fy commission expires: INVENTOR'S NAME	ADDRESS 9414 E. Riviera Drive Scottsdale, AZ 85260	blic	
Notary Public. My Commission E INVENTOR'S NAME Heather A. Schneider	ADDRESS 9414 E. Riviera Drive	blic	
Notary Public. My Commission E Y Commission expires: INVENTOR'S NAME Heather A. Schneider	ADDRESS 9414 E. Riviera Drive Scottsdale, AZ 85260	SIGNATURE	DATE

PATRICTA A RAULS
Norty Public, State of Texas
The Commission Expires 09-07-05

Notary Public

name is subscribed to the foregoing instrument and he acknowledged that he signed, sealed and delivered

the said instrument as a free and voluntary act for the uses and purposes therein set forth.

County of

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Joseph Calvin Colangelo	565 W. Kiva Avenue Mesa, AZ 85210		
TATE OF	, , , , , , , , , , , , , , , , , , , ,		<u> </u>
STATE OF)		
) ss.		

On this _____ day of ______, 2002, before me, a notary public in and for said county, appeared Joseph Calvin Colangelo, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Notary Public

My commission expires:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Heather A. Schneider	9414 E. Riviera Drive Scottsdale, AZ 85260	Battes Schna	4-11/4/02

STATE OF ARIZUNA)

County of MARICOPA)

ss.

On this _____ day of _______, 2002, before me, a notary public in and for said county, appeared Heather A. Schneider, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Notary Public

My commission expires: 2/7/05



INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
David Stirling Clelland	3 Herkimer Court Barnegat, NJ 08005	Duril Stille	10/31/02

STATE OF STA

On this 3/ day of October, 2002, before me, a notary public in and for said county, appeared David Stirling Clelland, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

DIANE M. BOIVEN NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES JAN. 27, 2007

Notary Public

My commission expires:

Snell & Wilmer L.L.P.
One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202

Tel.: (602) 382-6337 Fax: (602) 382-6070

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RECORDED: 12/09/2002