12-13-2002

UNUS #02-0225-UNI; DM7356(V)

**MENT OF COMMERCE** ADEMARK OFFICE

PATENTS ONLY 102310413 To the Honorable Commissioner of Paten .ed original documents or copy thereof. NAME OF CONVEYING PARTY(IES): NAME AND ADDRESS OF RECEIVING PARTY(IES): Olivier BREIT NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc. STREET ADDRESS: 33 Benedict Place ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX] CITY: Greenwich STATE: CT ZIP: 06830 ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [ ] NO [XX] NATURE OF CONVEYANCE: [ ] SECURITY AGREEMENT [XX] ASSIGNMENT [ ] MERGER [ ] CHANGE OF NAME [ ] OTHER EXECUTION DATE: October 15, 2002 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/168,167 FILED: September 26, 2002 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT APPLICATION NO.(S): 29/168,167 В. PATENT NO.(S) [XX] NO ADDITIONAL NUMBERS ATTACHED? [ ] YES NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020 TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [ ] ENCLOSED TOTAL FEE (37 CFR 3.41): \$40.00 [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. (Duplicate copy of this page is attached for payment by deposit account) DEPOSIT ACCOUNT NUMBER: 12-1155 DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. Movember 25, 2002 Your MILTON L. HONIG, ATTORNEY FOR ARPLICANT(S) **REGISTRATION NO. 28,617** TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4: OMB NO. 0651-0011 (EXP. 4/94)

## DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THE BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND PROPERTY OF THE PROPERTY OF BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

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RECORDATION FORM COVER SHEET

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PATENT

REEL: 013560 FRAME: 0820

## **ASSIGNMENT**

WHEREAS, I/WE, Olivier BREIT, a German citizen of Units 15 – 16; 27/Floor, New Tech Plaza, 34 Tai Yau Street, San Po Kong, Kowloon N.T., Hong Kong

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK, having a principal place of business at 33 Benedict Place, Greenwich, Connecticut 06830 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Design Model which may issue therefrom:

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid. UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Design Model of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Design Models to issue the said Design Model of the United States to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and

PATENT REEL: 013560 FRAME: 0821 assigns, any and all said applications, inventions, improvements, Design Model, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 15.10.2002 (1)

Author – Olivier BREIT

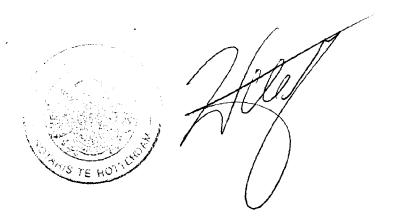
Notarise & Apostille

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Seen by me, mr. Willem Hendrik Johannes de Jong, candidate-civil law notary, as a substitute of Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of Mr Olivier Breit, residing at Units 15-16, 27/Floor, New Tech Plaza, 34 Tai Yau Street, San Po Kong, Kowloon N.T., Hong Kong.

Rotterdam, 25 October 2002



## **APOSTILLE**

(Convention de la Haye du 5 octobre 1961)

- 1. Country: The NETHERLANDS This public document
- 2. has been signed by mr W.H.J. de Jong
- 3. acting in the capacity of candidate notary
- 4. bears the stempel of Mr V.J.A.J.C. van Heeswijk Certified
- 5. at ROTTERDAM 6. on 25-10-2002
- 7. by the clerk of the District Court

(Griffier van de Arrondissementsree

8. Nº 125876

P. Stempel:

10. Signature



REEL: 013560 FRAME: 0823

**PATENT** 

CORDED: 12/09/2002