Form PTO-1595 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)	1023105	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office			
Tab settings	of Patents and Trademarks: F	Please record the attached original documents or copy thereof.			
1. Name of conveying party(ies): WILLIAM E. CHAMBERS, SR.	2	Name and address of receiving party(ies) Name: ZOOM BAIT COMPANY, INC. Internal Address:			
Additional name(s) of conveying party(ies) and 3. Nature of conveyance:	attached? Yes No				
Assignment [Security Agreement [Other	Merger Change of Name	Street Address: 1581 Jennings Mill Road			
10/22/2002 Execution Date:		City: Bogart State: GA Zip: 30622 Additional name(s) & address(es) attached? Yes No			
5. Name and address of party to whence the concerning document should be a	mailed:	6. Total number of applications and patents involved: 1			
Name: Andrew S. McConnell	kson Newholm	7. Total fee (37 CFR 3.41)\$ Enclosed Authorized to be charged to deposit account			
Internal Address: Stein & Gratz, S.C.					
Street Address: 250 E Wisconsin Ave, Ste 1030		8. Deposit account number: 50-1170			
City: Milwaukee State: WI Zij	p:_53202				
9. Signature.	DO NOT USE 1	THIS SPACE			
Dawn M. Oleszak Name of Person Signing	ther of pages including covers	Signature 9 12-4-02 Date			

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

ASSIGNMENT

ASSIGNMENT made by WILLIAM E. CHAMBERS, SR., of 1431 Union Church Road, City of Watkinsville, State of Georgia 30677, USA, to ZOOM BAIT COMPANY, INC., a corporation organized under the laws of the State of Georgia, and located and doing business at 1581 Jennings Mill Road, Bogart, Georgia 30622, USA.

IN CONSIDERATION of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said WILLIAM E. CHAMBERS, SR. hereby sells, assigns and transfers to said ZOOM BAIT COMPANY, INC., its successors and assigns, the entire right, title and interest in:

ARTIFICIAL FISHING LURE

and the invention therein as set forth in his application for United States Letters Patent therefor, executed on 10/22/02, and in and to said application and any divisions or continuations thereof, and any Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said **ZOOM BAIT COMPANY, INC.**, as assignee of the entire right, title and interest therein.

And, the said **WILLIAM E. CHAMBERS**, **SR.** hereby covenants that he has full right to convey the entire right, title and interest in said invention, and that he has not executed and will not execute any agreement in conflict herewith.

And he further covenants that he will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said **ZOOM BAIT COMPANY, INC.**, to said invention or any Letters Patent that may be granted therefor, and if said **ZOOM BAIT COMPANY, INC.**, or its assignee, desire to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, to file a disclaimer relating thereto, or an application for a corresponding patent in any foreign country, that he will upon request, sign all papers, make all rightful oaths,

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PATENT REEL: 013561 FRAME: 0938 and do all lawful acts requisite for the said purposes, but at the expense of said **ZOOM BAIT COMPANY, INC.**.

WILLIAM E. CHAMBERS, SR. further hereby acknowledges that the entire beneficial interest in the invention to which the above application relates is irrevocably vested in the assignee including the right to make application for protection in all countries abroad and to claim priority under the International Convention for such applications and hereby assents to the making of any such applications, with or without priority claim, and of any divisional application resulting therefrom.

And, he further covenants that he will at all times communicate to the said **ZOOM BAIT COMPANY, INC.**, its successors, assigns or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to him, and testify as the same in interferences or other litigation, when requested so to do.

I hereby authorize the above-mentioned assignee or the attorney of record to insert in this instrument the filing date serial number of my said application:

in this instrument the f	iling date serial nu	mber of my s	aid application:	•	
Serial N	umber: 29/1	69 , 974			
Filing D		ber 29, 200			
Execute	d and delivered thi	s <u>22</u> da	y of october	<u>~</u>	200고.
		Inventor _4	<i>Villiam &</i> VILLIAM E. C	Namb CHAMBERS	levs dr. S, SR.
State of					
County of) :ss)				
Personal WILLIAM E. CHAME Foregoing instrument, a as his free and voluntar	and acknowledged	known to be the that he signed	he person whos d, sealed and de	se name is so elivered the	ubscribed to the
(SEAL)		Notary Pub My Commi	lic ssion expires _		
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PATENT
RECORDED: 12/13/2002 REEL: 013561 FRAME: 0939