Ronald L. Panitch
Name of Person Signing

OMB No. 0651-0011 (exp. 4/94)

01 FC:802)

12/16/2002 LMUELLER 00000135 5483124

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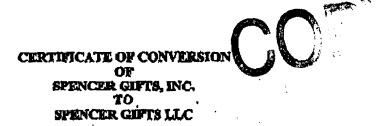
PATENT REEL: 13563 FRAME: 0696

Total number of pages including cover sheet, attachments and document: [7]

04/29/2002 09:48 FAX 213 687 3702

MUNGER TOLLES & OLSON #3

2002/006



This Cartificate of Conversion to Limited Liability Company, dated as of April 2002, has been duly executed and is being filed by Spencer Gifts, Inc., a Delaware corporation (the "Converting Corporation"), to convert the Converting Corporation to Spencer Gifts LLC (the "Resulting LLC") under the applicable provisions of the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.) and the General Corporation Law of the State of Delaware (8 Del. C. § 101, et seq.) (the "DGCL").

- I. The Converting Corporation was first incorporated on September 9, 1971, by means of the filing of a certificate of incorporation with the Secretary of State of the State of Delaware on such date. The jurisdiction of the Converting Corporation at the time it was first incorporated was the State of Delaware. The jurisdiction of the Converting Corporation immediately prior to the filling of this Certificate of Conversion to Limited Liability Company is the State of Delaware.
- 2. The name of the Converting Corporation immediately prior to the filing of this Certificate of Conversion to Limited Liability Company is Spencer Gifts, Inc. The name under which the Converting Corporation was originally incorporated was Spencer Gifts Retail Stores, Inc.
- 3. The name of the limited liability company into which the Converting Corporation shall be converted, as set forth in the limited liability company's certificate of formation, which is being filed concurrently with this Certificate of Conversion, is Spencer Gifts LLC.
- 4. The conversion of the Converting Corporation to the Resulting LLC has been approved in accordance with the provisions of Sections 228 and 266 of the DGCL.
- 5. The conversion of the Conversion to the Resulting LLC shall be effective upon the filing of this Certificate of Conversion to Limited Liability Company and of a certificate of formation of the Resulting LLC with the Secretary of State of the State of Delaware.

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STATE OF DELAMARE SECRETARY OF STATE DIVISION OF COMPORATIONS FILED 01:00 PM 04/29/2002 020271261 - 0774970

PAGE 3/7 * RCVD AT 10/28/2002 10:30:31 AM [Eastern Standard Time] * SVR:/6* DNIS:21210 * CSID:16096455378 * DURATION (mm-ss):02-26

PATENT REEL: 13563 FRAME: 0697 04/29/2002 09:48 FAX 213 687 3702

MINCER TOLLES & OLSON #3

2003/006

Signature Page to Certificate of Conversion to Limited Liability Company

IN WITNESS WHEREOF, the undersigned have caused this Certificate of Conversion to Limited Liability Company to be executed on this 212 day of April, 2002.

SPENCER GIFTS, INC. (the "Converting Corporation"), a Delaware corporation

By:

Sharon Garcia

Title: Corporate Secretary

PAGE 4/7 * RCVD AT 10/28/2002 10:30:31 AM [Eastern Standard Time] * SVR:/6 * DNIS:21210 * CSID:16096455378 * DURATION (mrn-ss):02-26

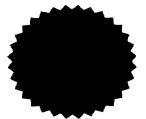
PATENT

REEL: 13563 FRAME: 0698



The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "SPENCER GIFTS LLC" FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF APRIL, A.D. 2002, AT 1 O'CLOCK P.M.



0774970 8100V

020693997

AUTHENTICATION: 2086988

DATE: 11-13-02 PATENT

REEL: 13563 FRAME: 0699

CERTIFICATE OF FORMATION OF SPENCER GIFTS LLC

The undersigned, an authorized person, for the purpose of forming a limited liability company under the provisions of and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

- 1. The name of the limited liability company (hereinafter called the "<u>Limited Liability Company</u>") is Spencer Gifts LLC.
- 2. The address of the registered office and the name and the address of the registered agent of the Limited Liability Company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle, 19801.

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STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 01:00 PM 04/29/2002 020271261 - 0774970

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PATENT REEL: 13563 FRAME: 0700

Signature Page to Certificate of Formation

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of SPENCER GIFTS LLC, this 29th day of Arc. , 2002.

By:

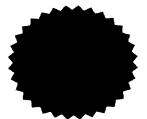
Name: Sharon Garcia

Title: Authorized Person

PATENT REEL: 13563 FRAME: 0701

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SPENCER GIFTS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SPENCER GIFTS, INC." TO "SPENCER GIFTS LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF APRIL, A.D. 2002, AT 1 O'CLOCK P.M.



Warriet Smith Windson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2086988

020693997

DATE: 11-13-02

PATENT

REEL: 13563 FRAME: 0702

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RECORDED: 12/09/2002