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U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Comscore Networks, Inc.

12-23-02

2. Name and address of receiving party(ies):

Name: Silicon Valley Bank

Internal Address: Loan Documentation HA155

Street Address: 3003 Tasman Dr.

City: Santa Clara

State: Ca

ZIP: 95054

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☐ Assignment☐ Merger☒ Security Agreement☐ Change of Name☐ Other _____

Execution Date: December 4, 2002

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s)

09/532,890

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Silicon Valley Bank

Internal Address: Loan Documentation HA155

Street Address: 3003 Tasman Dr.

City: Santa Clara

State: Ca

ZIP: 95054

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):\$ 40. —

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature

Date

12/30/2002 DBYRNE 00000188 09532890

01 FC:8021

Total number of pages including cover sheets, attachments, and documents: 10

40.00 documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

PATENT

REEL: 013605 FRAME: 0162

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of 12/04, 2002 by and between SILICON VALLEY BANK ("Bank") and COMSCORE NETWORKS, INC., a Delaware corporation ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks, Patents, and Mask Works to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

[SIGNATURES APPEAR ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, the parties have cause this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

COMSCORE NETWORKS, INC.

11465 Sunset Hills Road, Suite 200

Reston, Virginia, 21090

Attn: Chief Financial Officer

By: Sheri L. Huston

Name:

Title:

CFO Sheri L. Huston

BANK:

Address of Bank:

SILICON VALLEY BANK

11600 Sunrise Valley Drive, Suite 400

Reston, Virginia 20191and

Attn: LARRY SINGER

By: Larry Singer

Name:

Title:

LARRY SINGER

SVP

EXHIBIT A

Copyrights

Description

Registration/
Application
Number

Registration/
Application
Date

EXHIBIT B

Patents

Description

Registration/
Application
Number

Registration/
Application
Date

EXHIBIT C

Trademarks


Description

Registration/
Application
Number

Registration/
Application
Date

comScore Intellectual Property Schedules

1. Attached is an Excel Spreadsheet containing our trademarks and domains, both registered and common law protected.
2. Patents Pending: Listed below are the patent applications we pending with by serial numbers where available.
 - a. United States Application Number US01/08785, International PCT/US01/08785
 - b. Two (2) US Provisional Applications - No Serial Numbers yet received from U.S. Patent and Trademark Office and cover pages of each application are and we will supplement and provide tracking US PTO serial numbers upon receipt.
3. Trade Secrets and Business Confidences. All rights in and to intellectual property in the form of confidences and trade secrets, all of which are owned by comScore under its Employee Invention and Assignment Agreements (a copy of which can be provided on request) and all of which are the subject of ongoing and continual security efforts.
4. No copyright registrations exist, trade secret protections are claimed to all such materials and all copyrightable works are properly claimed using appropriate markings.

 servers which filter and build a database of the user's internet usage. Particular data concerning certain behaviors of interest, such as purchasing data, is filtered into the database, and can form the basis for numerous market measures.

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
27 September 2001 (27.09.2001)

PCT

(10) International Publication Number
WO 01/71620 A1

- (51) International Patent Classification⁷: **G06F 17/60**
- (21) International Application Number: PCT/US01/08785
- (22) International Filing Date: 20 March 2001 (20.03.2001)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
09/532,890 22 March 2000 (22.03.2000) US
- (71) Applicant (for all designated States except US): **COM-SCORE NETWORKS, INC.** [US/US]; 1761 Business Center Drive, Suite 250, Reston, VA 20190 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **FULGONI, Gian** [GB/US]; 65 East Bellvue Place, Chicago, IL 60611 (US). **ABRAHAM, Magid** [US/US]; 9898 Windy Hollow Road, Great Falls, VA 22066 (US). **BROWN, Michael** [US/US]; 1422 Kingstream Drive, Herndon, VA 20170 (US). **DAVIS, Adam** [US/US]; 12510 Eastbourne Drive, Silverspring, MD 20904 (US). **MILLER, Bryan** [US/US]; 3112 Dunes Drive, Ellicott City, MD 21042 (US).
- (74) Agents: **MILLER, Samuel, C., III** et al.; Burns, Doane, Swecker and Mathis, LLP, P.O. Box 1404, Alexandria, VA 22313-1404 (US).
- (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.
- (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).
- Published:**
— with international search report
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

(54) Title: SYSTEMS AND METHODS FOR COLLECTING CONSUMER DATA

(57) Abstract: All of an internet user's internet data is routed to a known domain on the internet, from which it is routed on to the intended recipient. The domain includes proxy servers which proxy the user's WWW data requests to the domain, and database servers which filter and build a database of the user's internet usage. Particular data concerning certain behaviors of interest, such as purchasing data, is filtered into the database, and can form the basis for numerous market measures.

PROVISIONAL APPLICATION FOR PATENT

under

37 CFR §1.53(c)

TITLE: PERFORMANCE MONITORING AND ANALYSIS

APPLICANTS:

7/28/2011

7/28/2011

7/28/2011

7/28/2011

7/28/2011

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7/28/2011

Mark	ITU	Description of Goods/Services	Filing Date	First Use	First Use in Commerce	Serial No.	Office Actions	Notice of Publication	Notice of Allowance	Reg. Number	Reg. Date	Section 8/15 Affidavit	Renewal
BPI	USE	42: provision of information services using proprietary method of assessing the propensity for a visitor to a web site to spend money online.	4/19/2001	11/15/2000	12/15/2000	791053982	10/05/02 - Notice of Abandonment filed 02/09/02 - Response to Office Action Due 08/09/01 - Non-Final Action mailed						
CKP	ITU	42: business consulting services in the fields of electronic commerce, marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes; namely, monitoring consumer behavior and preferences via a global computer information network; compiling and providing an on-line computer database in the field of monitoring consumer behavior and preferences via a global computer information network.	11/16/2000	5/1/2000	5/1/2000	76148073	NEED TO FILE ASSIGNMENT 04/02/02 - Statement of Use processing complete 12/13/01 - End of opposition period 11/13/01 - Date of publication 10/24/01 - Received notice of publication 03/09/01 - Approved for Pub. - Principal Register (1/11/01)	10/24/2001	2/14/2002	2626210	9/24/2002	01/14/2003	9/24/2012
COMSCORE NETWORKS	ITU	35: business consulting services in the fields of electronic commerce, marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes; namely, monitoring consumer behavior and preferences via a global computer information network; compiling and providing an on-line computer database in the field of monitoring consumer behavior and preferences via a global computer information network. 42: computer consultation services in the fields of electronic commerce, marketing and advertising on a global computer information network.	11/19/1999	8/19/1999	5/1/2000	75865102	NEED TO FILE ASSIGNMENT 12/07/01 - Statement of Use accepted, allowed for registration on principal register 11/28/01 - Statement of use processing complete 11/14/01 - Filed Statement to Allege use 08/10/01 - End of opposition period 07/10/01 - Date of Publication	6/27/2001	10/12/2001	2556866	4/24/2002	11/27/2002	4/24/2012
COMSCORE NETWORKS	USE	35: business consulting services in the fields of electronic commerce, marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes; namely, monitoring consumer behavior and preferences via a global computer information network; compiling and providing an on-line computer database in the field of monitoring consumer behavior and preferences via a global computer information network. 42: computer consultation services in the fields of electronic commerce, marketing and advertising on a global computer information network.	4/29/2002	6/28/2000	6/28/2000	78124503	02/12/03 - Response to Office Action Due 09/12/02 - Non-final action mailed						
COMSCORE NETWORKS (LOGO)	USE	35: business consulting services in the fields of electronic commerce, marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes; namely, monitoring consumer behavior and preferences via a global computer information network; compiling and providing an on-line computer database in the field of monitoring consumer behavior and preferences via a global computer information network. 42: computer consultation services in the fields of electronic commerce, marketing and advertising on a global computer information network.	4/29/2002	6/28/2000	6/28/2000	78124528	02/20/03 - Response to Office Action Due 09/20/02 - Non-final action mailed						
E-TRENDS	USE	35: Conducting market research in the computer hardware, software and communications industries.	6/29/1998	12/6/1998	12/6/1998	751510311	Need to file assignment			2365161	7/4/2000	7/4/2005	7/14/2016
E-TRENDS	USE	9: Computer software for the collection, retrieval and manipulation of market research type information.	6/29/1998	12/6/1998	12/6/1998	751510310	Need to file assignment			2369291	7/18/2000	7/15/2005	7/18/2014
E-TRENDS (DESIGN)		9: Computer software for the collection, retrieval and manipulation of market research type information 35: conducting market research in the computer hardware, software and communications industries	9/11/1998	12/6/1998	12/6/1998	75551835	Need to file assignment			2425568	11/30/2001	1/30/2006	1/30/2014
LOCALSCORE	USE	35: market research services regarding internet use and purchasing behavior on a global network of computers.											
MARKETSCORE	ITU	42: internet services, namely monitoring the internet use and online purchasing behavior of research panel participants.	6/77/2001	6/11/2001	7/13/2001	78067918	10/17/02 - Response to final refusal sent 05/10/02 - Final refusal mailed 04/22/02 - Case file assigned to examining attorney 03/18/02 - Response to Office Action sent 11/08/01 - Non-Final Action mailed 08/23/01 - Assigned to Examining Attorney						
MEDIA METRIX	USE	35: information services, namely, the monitoring of use and tracking of trends in the computer hardware, software, and communications industry; no claim is made to the exclusive right to use media apart from the mark as shown	8/4/1997	4/21/1997	4/21/1997	75335878	Need to file assignment			2303265	7/28/2000	7/28/2004	12/28/2014

[illegible]

Mark	Approved for Registration?	
comScore Networks	Y	
comScore Media Metrix (CMM)		
comScore Marketing Solutions (CMS)		
comScore Econometric Solutions (CES)		
comScore Academic Services (CAS)		
comScore Industry Solutions (CIS)		
netScore	Y	
netscoreonline		
Media Metrix	Y	
Audience Insite Measures (AiM)		
MyMetrix	Y	
MyMetrix.com		
Buying Power Index (BPI)	Y	
Audience Behavior Index (ABI)		
Online Strategy Simulator (OSS)		
Megapanel		
Customer Knowledge Platform		
Mind Cache		
CPG Benchmark		
Travel Benchmark		
Automotive Benchmark		
HispanicScore		
LocalScore		
Holiday e-Commerce Benchmark		
Measure What Matters		
Measure What Matters Most		
See What You Couldn't See Before		
Information Fuel for the E-Conomy		

Domain -- comScore	Domain -- Marketscore	Domain -- Inactive
comscore.com	netsetter.com	media-metrix.net
comscore.net	netsetter.net	mediamatrixus.com
comscore.org	netsetter.org	etrendsda.com
comscorenetworks.com	voicefive.com	etrendsmx.com
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