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## ASSIGNMENT

## Insight Product Development

To

## Thermos L.L.C.

WHEREAS, Insight Product Development, a corporation of Illinois, located in Chicago, Illinois, herein called "INSIGHT", is the owner of all the right, title and interest of Antonio J. Belton and Mark D. Finney, inventors of an invention for a MUG Design, for which said inventors made application for Letters Patent of the United States, Serial No. 29/166,683 , filed September 3, 2002 , and

WHEREAS, THERMOS L.L.C., a corporation of Illinois, having a place of business in Illinois, herein called "ASSIGNEE", is desirous of acquiring the entire right, title and interest of INSIGHT in said invention and application therefor, which was conveyed to it by the said inventors, and in any patent or patents to be obtained therefor;

NOW, THEREFORE, to all Whom It May Concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, INSIGHT has sold, assigned, and transferred, and by these presents does sell, assign and transfer until ASSIGNEE its entire right, title and interest to the said application, and in and to any Letters Patent of the United States obtained thereon; and in and to any extensions, divisions, or reissues thereof; and it does hereby authorize and request the Commissioner of Patents, or other proper officer, to issue such Letters Patent or any of them to ASSIGNEE, as the assignee of its entire right, title and interest in and to the same for the sole use and behoof of ASSIGNEE, and its successors or assigns.

INSIGHT hereby transfers to ASSIGNEE all such rights as it may possess as a result of an agreement by the said inventors for the said Letters Patent, to execute such other and further assurances of title as may be necessary or proper to fully convey the interest conveyed by

PATENT REEL: 013627 FRAME; 0045 original assignment to INSIGHT, to execute such application papers as may be desired by ASSIGNEE for the filing of any division or divisions of the said application and to execute such Supplemental Oaths and Preliminary Statements or other papers as may be desired by ASSIGNEE.

And INSIGHT further assigns to ASSIGNEE its whole right, title and interest in and to the invention disclosed in the said application throughout all countries foreign to the United States, and further assigns to ASSIGNEE such authority as it possesses to apply for patents therefor in its own name where such procedure is proper together with the rights to claim the benefits of the International Convention and any rights which it may have to obtain execution of applications for the said invention in the several countries where it is necessary that the same be executed by the inventors, and to obtain execution of assignments of such applications and the patents to be obtained therefor for the invention of the said applications, as well as all other necessary papers.

TECTIMONIV WHEDEOE

	has caused	l its corporate name to be subscribed by 28th day of August, 200	y its
		INSIGHT PRODUCT DEVELOPMEN	Т
		Name: Store replication. Title: Talawal	
STATE OF ILLINOIS	) ) ss. )		
assignment; who ackn	EVELOPME	may of <u>Partner</u> NT, the corporation which executed the that he did sign and seal said instrument id corporation.	

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