



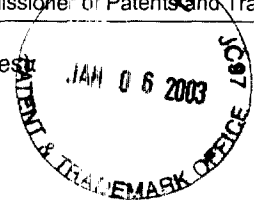
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To the Honorable Commissioner of Patents and Trademarks: Please Record the attached original documents or copy thereof.

1. Name of conveying party(ies)
Maureen Mendick Tarquini,
Michael Chad Robertson, and
Robert Asheville Sandefur, Jr.

Additional name of conveying party(ies) attached? Yes No



2. Name and address of receiving party(ies)
Name: Plurimus Corporation
Internal Address: 1-603

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: 09/14/2001

Street Address: 4021 Stirrup Creek Drive
Suite 120
City: Durham State: NC Zip: 27703
Additional Name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: _____
A. Patent Application No.(s)
10/251,621
B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning this document should be mailed:
Name: A. Jose Cortina
Internal Address: Kilpatrick Stockton

Street Address: 3737 Glenwood Avenue
Suite 400
City: Raleigh State: NC Zip: 27612

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
16-1435
(Attach duplicate copy of this page if paying by deposit account)

01/09/2003 DBYRNE 00000081 10251621
01 FC:8621 40.00 DP

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
A. Jose Cortina, Reg. No. 29,733
Name of Person Signing

December 31, 2002
Date

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

For: U.S. and/or Foreign Rights
 For: U.S. Application or U.S. Patent
 For: PCT Application
 By: Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR (inventor):

| | | |
|----------------------------------|---|-------------|
| Maureen Mendick Tarquini | 110 Pahlmeyer Place Apex, North Carolina 27502 | USA |
| (type or print name of inventor) | Address | Nationality |
| Michael Chad Robertson | 1603 Claiborne Ct. Raleigh, North Carolina 27606 | USA |
| (type or print name of inventor) | Address | Nationality |
| Robert Asheville Sandefur, Jr. | 6 Mt. Bolus Road Chapel Hill, North Carolina 27514 | USA |
| (type or print name of inventor) | Address | Nationality |

hereby sell, assign and transfer to:

ASSIGNEE:

| | | |
|----------------------------------|---|--|
| Plurimus Corporation | 4021 Stirrup Creek Drive, Suite 120 Durham, North Carolina 27703 | |
| (type or print name of Assignee) | Address | |
| USA | | |
| Nationality | | |

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following:

- the entire right, title and interest
 an undivided _____ percent (____%) interest

for the United States and its territorial possessions

(check the following box if foreign rights are also to be assigned)

- and in all foreign countries, including all rights to claim priority

in and to any all improvements which are disclosed in the invention entitled:

METHOD AND SYSTEM FOR CHARACTERIZATION OF ONLINE BEHAVIOR

(check and complete (a), (b), (c) or (d))

and which is found in

- (a) The provisional patent application filed concurrently herewith
 via Express mail label No. EL923250598US
- (b) U.S. provisional patent application serial no. _____ filed on _____
 via Express mail label No. _____
- (c) International application no. PCT/ _____ filed on _____
- (d) and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof;


ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

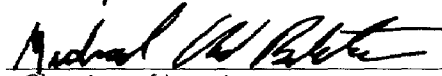
IN WITNESS WHEREOF, I have hereunto set hand and seal this _____
(Date of signing)

Names of Inventors:


Maureen Mendick Tarquini _____


Signature of Inventor _____ Date of Signing _____

Michael Chad Robertson _____


Signature of Inventor _____ Date of Signing 9/14/01

Robert Asheville Sandefur, Jr. _____


Signature of Inventor _____ Date of Signing 9/14/01

Signature of Inventor _____ Date of Signing _____

Notarization or Legalization Pages Added.

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

NOTE: Executing this page is not required for assignment and is only prima facie evidence of execution. 35 USC 261.

Details of Country
and place of signing of assignment

USA

County of Durham
State of NC

Before me this 14th day of September, 2001 personally appeared Maureen Mendick Tarquini, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed



Melissa Connelly
Notary Public or Consular Officer of the United States of America

Details of Country
and place of signing of assignment

USA

County of Durham
State of NC

Before me this 14th day of September, 2001 personally appeared Michael Chad Robertson, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed



Melissa Connelly
Notary Public or Consular Officer of the United States of America

Details of Country
and place of signing of assignment

USA

County of Durham
State of NC

Before me this 14th day of September, 2001 personally appeared Robert Asheville Sandefur, Jr., to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed



Melissa Connelly
Notary Public or Consular Officer of the United States of America