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PATENT REEL: 013641 FRAME: 0187

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled <u>A System for Selecting Feminine Hygiene Products</u>, Attorney's Docket No. <u>8788</u> and filed in the United States Patent Office as Number <u>/o/3nc/25/</u>, on <u>///2c/c2</u> (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Anne Holland Bruce of Cincinnati, County of Hamilton, State of Ohio; Gale Jenkins Fogg of Cincinnati, County of Hamilton, State of Ohio; Frances Jeanne Diedling of Cincinnati, County of Hamilton, State of Ohio; John Lee Hammons of Hamilton, County of Butler, State of Ohio

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; and Procter & Gamble de Venezuela) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application. and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number / 1/200.257 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of said patent application.

Anne Holland Bruce

County of Hamilton

State of Ohio

therein set forth.

Notany Public/Mitness

PAULA F. DURR
Notary Public, State of Ohio
My Commission Expires
August 17, 2005

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Gale Jenkins Fogg	Date
State of Ohio } SS	
County of Hamilton }	
On this _E day of	Notary Public/Witness
Frances Jeanne Diedling	10/4/02 Date
State of Ohio }	
SS County of Hamilton	
On this 4 day of the control of the	ppeared Frances Jeanne Diedling, to me known to be the me that he executed the same for the uses and purposes Roda
John Les Homes	/ > - 2 - 0 L
John Lee Hammons	Date
State of Ohio }	
County of Hamilton } SS	
On this day of	r appeared John Lee Hammons, to me known to be the me that he executed the same for the uses and purposes Caula 1627 Notary Public/Witness

REVISED 7/1/2001

RECORDED: 01/08/2003

PATENT REEL: 013641 FRAME: 0189