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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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11000 U.S. PTO
29/175148

01/30/03

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Angelo GATTI

01.30.03

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: MICYS Company S.p.A.

Address: 25 Via Andrea Appiani

20052 Monza (Milan), Italy

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other: _____

Execution Date: January 20, 2003

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

29175148

If this document is being filed together with a new application, the execution date of the application is: July 20, 2003

A. Patent Application No(s):

B. Patent No(s):

Additional numbers attached? ☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steinberg & Raskin, P.C.

Address: 1140 Avenue of the Americas, 15th Floor

City: New York State: NY Zip: 10036-5803

Our Ref.: 914.1323 DES

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41).....\$40.00

☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

500518

☒ Authorized to charge additional fees to deposit account

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul J. Higgins, Reg. No. 44,152

Name of Person Signing

Signature

Date

January 30, 2003

Total number of pages including cover sheet, attachments, and document: [3]

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

12/03/2003 AOSMAN1 00000045 29175148

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PATENT
REEL: 013719 FRAME: 0710

ASSIGNMENT

WHEREAS, I/~~we~~x

Angelo GATTI citizen of Italy, residing at 2 Via Regina
Teodolinda-20052 MONZA (Milan), Italy, and
_____, citizen of _____, residing at _____
_____, and
_____, citizen of _____, residing at _____
_____, and
_____, citizen of _____, residing at _____
_____, and
_____, citizen of _____, residing at _____
_____, and
_____, citizen of _____, residing at _____
_____, and
_____, citizen of _____, residing at _____
_____, and

the inventor(s) of a new and useful LIPSTICK

_____ for
which I/~~we~~ have made _____ an application for a Patent of the United States

XX which is executed on January 20, 2003 (date)

xx which is identified by Steinberg & Raskin, P.C., Docket No. 914.1323 DES

_____ which was filed on _____, Serial No. _____

We hereby authorize and request my attorney, Steinberg & Raskin, P.C. of 1140 Avenue of the Americas, New York, New York 10036 to insert here in parentheses (application number _____, filed _____) the filing date and application number of said application when known.

and WHEREAS, MICYS COMPANY S.p.A. of 25 Via Andrea Appiani-
20052 MONZA (Milan), Italy, ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I/we, the said ASSIGNOR(S), have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all

reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

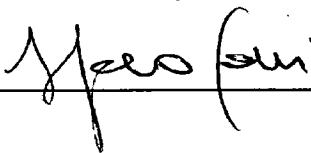
AND I/WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I/WE HEREBY covenant and agree that I/we have full right to convey the entire interest herein assigned, and that I/we have not executed, and will not execute, any agreement in conflict herewith.

AND I/WE HEREBY further covenant and agree that I/we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, I/we hereunto set my/our hand and seal the day and year set opposite my/our signature(s).

Date January 20, 2003



Date _____

Date _____

Date _____

Date _____

Date _____

Date _____

Date _____