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OMB No. 0651-0027 (exp. 5/31/2002)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Reema Pachachi
Additional name(s) of conveying party(ies) attached? Yes No

2-6-03

2. Name and address of receiving party(ies)
Name: De Beers LV Ltd.
Internal Address:

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: December 20, 2002

Street Address: One Silk Street,
London EC 2Y 8HQ, Great Britain
City: State: Zip:
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Patent Application No.(s)
29/170,785
Additional numbers attached? Yes No

B. Patent No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Clifford W. Browning
Internal Address:
Street Address: Bank One Center/Tower
111 Monument Circle, Suite 3700
City: Indianapolis State: IN Zip: 46204

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Clifford W. Browning
Name of Person Signing
Signature
January 31, 2003
Date

Total number of pages including cover sheet, attachments, and documents: 2

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PATENT
REEL: 013726 FRAME: 0301

ASSIGNMENT OF APPLICATION FOR DESIGN PATENT

WHEREAS,

(1) (Name of Inventor): Reema Pachachi
(Address of Inventor): 43 Hazlewell Road
London SW 15 6LS
Great-Britain

(hereinafter singly and jointly referred to as "Assignor"), has made a new and useful design in:

EARRINGS

for which Assignor has made or will make application for Letters Patent of the United States; and

WHEREAS,

(Name of Assignee): De Beers LV Ltd.
(Address of Assignee). One Silk Street
London EC 2Y 8HQ
Great-Britain

(Legal Nature of Assignee):

(hereinafter referred to as "Assignee"), desires to acquire 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, and in, to and under any and all United States Letters Patent, that may be obtained therefor and thereon;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient considerations to Assignor in hand paid, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefor and thereon in the United States and world wide, including all reissues and reexaminations thereof.

Assignor hereby authorizes and requests the Honorable Commissioner of Patents to issue said United States Letters Patent to Assignee, its assigns and legal representatives.

Assignor agrees to sign and execute any and all other papers necessary or desirable for the procurement of Letters Patent on said invention in the United States and world wide for the use of Assignee.

IN WITNESS WHEREOF, ASSIGNOR has hereunto set hand this 20 day of December, 2002.

(1) (Signature of Inventor):

