



2-10-03

102361919

TO THE ASSISTANT COMMISSIONER FOR PATENTS, U.S. PATENT AND TRADEMARK OFFICE. Please record the attached original documents or copy thereof.

1. Name of conveying parties: (If multiple assignors, list numerically)

- 1. Jeremy C. York
- 2. Robert Cottrell
- 3. Brent Smith

2-10-03

Additional names of conveying parties attached?
() Yes (X) No

2. Name and address of receiving party:

Name: Amazon.com, Inc.
Street Address: 1200 12th Avenue South, Suite 1200
City: Seattle **State:** WA **ZIP:** 98144

Additional name of receiving party attached?
() Yes (X) No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) 1. February 3, 2003 2. February 3, 2003 3. February 3, 2003

4. Application number or Patent number:

() Application(s) filed herewith Execution Date(s):

Patent Application No.: 10/286,430
Filing Date: October 30, 2002

() Patent No.:
Issue Date:

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ronald J. Schoenbaum
KNOBBE, MARTENS, OLSON & BEAR, LLP
Customer No. 20,995
Internal Address: Fourteenth Floor
Street Address: 2040 Main Street
City: Irvine **State:** CA **ZIP:** 92614
Attorney's Docket No.: AMAZON.076A

7. Total fee (37 CFR 1.21(h)): \$40.00

Enclosed
() Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and patents involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Ronald J. Schoenbaum
Name of Person Signing

Signature

2-4-03
Date

38,297
Registration No.

Total number of pages including cover sheet, attachments and document: 4

Mail documents to be recorded with required cover sheet information to:

02/10/2003 6TON11 00000113 10286430
01 FC:8021 40.00 DP

U.S. Patent and Trademark Office
Attn: Assignment Division
Crystal Gateway-4
1213 Jefferson Davis Highway, Suite 320
Arlington, VA 22202

H:\DOC\S\R\S\R\S-5054.DOC\dns
020403

ASSIGNMENT

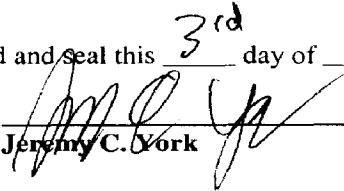
WHEREAS, We, **Jeremy C. York**, a United States citizen, residing in Seattle, Washington and having a mailing address of 1200 12th Avenue South, Suite 1200, Seattle, Washington 98144-2734, **Robert Cottrell**, a United States citizen, residing in Seattle, Washington and having a mailing address of 1200 12th Avenue South, Suite 1200, Seattle, Washington 98144-2734 and **Brent Smith**, a United States citizen, residing in Seattle, Washington and having a mailing address of 1200 12th Avenue South, Suite 1200, Seattle, Washington 98144-2734 have invented certain new and useful improvements in a COMPUTER PROCESS FOR AUTOMATICALLY REFINING A LIST OF ITEMS BASED ON USER ACTIONS for which we have filed an application for Letters Patent in the United States, on October 30, 2002 as Application No.: 10/286,430;

AND WHEREAS, **Amazon.com, Inc.** (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 1200 12th Avenue South, Suite 1200, Seattle, WA 98144, desires to acquire the entire right, title, and interest in and to the improvements and the Application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the improvements, and the application and all provisional applications relating thereto (including appl. no. 60/336,235, filed October 30, 2001), and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3rd day of Feb, 2003



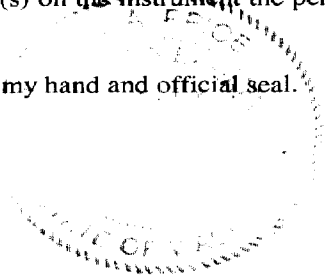
Jeremy C. York


STATE OF Washington }
COUNTY OF King } ss.

On Feb 3, 2003, before me, Roell A. Price, personally appeared **Jeremy C. York** personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.


[SEAL]





Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of FEB, 2003.



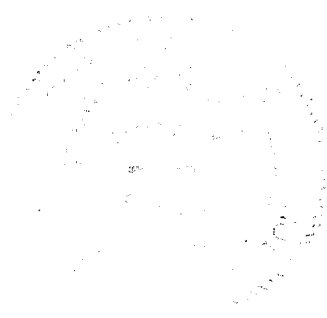
Robert Cottrell


STATE OF Washington }
COUNTY OF King } ss.

On Feb 3, 2003, before me, Roell A Price, personally appeared **Robert Cottrell** personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]





Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of Feb, 2003



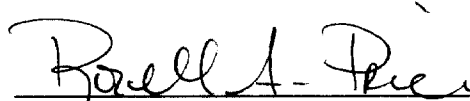
Brent Smith

STATE OF Washington }
COUNTY OF King } ss.

On Feb 5, 2003, before me, Roell A Price, personally appeared **Brent Smith** personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Notary Signature