

06-17-2003



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Patent and Trademark Office

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To the Director - U.S. Patent and Trademark Office

Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Michael A. Feeley

12-31-02

Additional names of conveying parties attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other \_\_\_\_\_

Execution Date: 11/18/2002

## 2. Name and address of receiving party:

Name: Kanoodle.com, Inc.

Internal Address: \_\_\_\_\_

Street Address: 260 Creekside Dr.,  
Suite 200

City: Amherst State: New York

Zip Code: 14228

Additional names and addresses attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s) 10/294,144

B. Patent No.(s)

Additional Numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George L. Snyder, Jr.

Hodgson Russ LLP

Address: Intellectual Property Law Section

Street Address: One M&amp;T Plaza, Suite 2000

City: Buffalo State: NY ZIP: 14203-2391

## 6. Total number of applications and patents involved: / one /

7. Total fee (37 CFR 3.41)..... \$40.00

☒ Enclosed☐ Authorized to be charged to deposit account

## 8. Deposit account number:

08-2442

(Attach duplicate copy of this page if paying by deposit account)

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## 9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George L. Snyder, Jr. Reg. No. 37,729  
Name of Person Signing

Signature

December 26, 2002  
Date

Total number of pages including cover sheet, attachments and document:

3

Mail documents to be recorded with required cover sheet information to:  
Director - U.S. Patent and Trademark Office, Box Assignments  
Washington, D.C. 20231

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01/07/2003 LMUELLER 00000311 10294144

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PATENT  
REEL: 013741 FRAME: 0067

## ASSIGNMENT OF INVENTION

WHEREAS, I, Michael A. Feeley, 29 Fairgreen Drive, Amherst New York 14228 have invented a certain new and useful improvement in a Method And System For Offering Advertising Services for which an application for Letters Patent in the United States was executed on the date which appears next to my signature.

AND WHEREAS, Kanoodle.com, Inc., 260 Creekside Dr., Suite 200, Amherst, New York 14228 is desirous of acquiring all interest in said invention, said application and in any Letters Patent which may be granted therefor;

AND WHEREAS, at the time the invention was made, I was under an obligation to assign all of my right, title and interest in my said invention to Kanoodle.com, Inc.;

NOW THIS INDENTURE WITNESSETH, that for the sum of one dollar and other valuable consideration to me in hand paid, the receipt of which is hereby acknowledged, I hereby assign, sell and transfer unto said Kanoodle.com, Inc. the entire right, title and interest in said invention, said application, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.

I hereby Certify that this Correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on December 26, 2002

Barbara Haggerty  
Name

Barbara Haggerty  
Signature

December 26, 2002  
Date of Signature

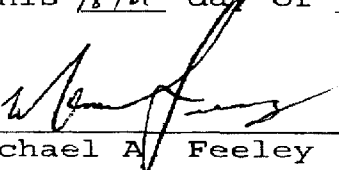
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**PATENT**  
**REEL: 013741 FRAME: 0068**

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to said Kanoodle.com, Inc. as the assignee of the whole right, title, and interest thereto.

And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the assignee thereof shall hereafter require and prepare at its own expense.

WITNESS, my hand and seal this 18th day of November, 2002.

  
\_\_\_\_\_  
Michael A. Feeley

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