02-25-2003



CE - PATENT

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To the Honorable Commissioner of Patents: Please record the as

RECORDATION FORM COVER SHEET PATENTS ONLY

NAME OF CONVEYING PARTY(IES):

NAME & ADDRESS OF RECEIVING PARTY(IES):

Bartlett Henderson GOODELL John Michael HUGHES

NAME: Unilever Bestfoods, North America, Division of

Conopco, Inc.

STREET ADDRESS: 800 Sylvan Avenue

CITY: Englewood Cliffs STATE: New Jersey ZIP: 07632

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [<>] NO [xx]

NATURE OF CONVEYANCE:

[xx] ASSIGNMENT [<>] SECURITY AGREEMENT [<>] MERGER [<>] CHANGE OF NAME

(<>) OTHER

EXECUTION DATE: 1/28/03, 1/28/03

APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/172,245 FILED December 9, 2002 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: <>

PATENT APPLICATION NO.(S) 29/172,245 ADDITIONAL NUMBERS ATTACHED? [<>] YES [xx] NO

PATENT NO.(S) <> ADDITIONAL NUMBERS ATTACHED? [<>] YES [xx] NO

- NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NJ 07020
- TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED:
- TOTAL FEE (37 CFR 3.41): \$40.00 [xx] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.
- **DEPOSIT ACCOUNT NUMBER: 12-1155**

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STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT.

GERARD J. MCGOWAN, JR.

ATTORNEY FOR THE APPLICANT(S)

REGISTRATION NO. 29,412

TOTAL NUMBER OF PAGES INCLUDING COVER SHEET, ATTACHMENTS AND DOCUMENT: 3

02/21/2003 TBIAZI 00000119 121155 29172245 OMB NO. 0651-0011 (EXP. 4/94)

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MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DETA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0851-0011), WASHINGTON, D.C. 20231

PATENT

REEL: 013766 FRAME: 0831

ASSIGNMENT

WHEREAS, **BARTLETT HENDERSON GOODELL**, a citizen of The United States, residing at 391 Rock Road, Glen Rock, New Jersey 07452, and **JOHN MICHAEL HUGHES**, a citizen of The United States, residing at 3 Hampton Hills Drive, Goshen, New York 10924, respectively, invented certain improvements in

BOTTLE

(bearing Attorney's Docket Number DM6152(V).) which is found in:

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[Check a	and complete (a), (b) or (c)]
(a)	_U.S. patent application executed on
(b)X_	To comply with 37 CFR 3.21 for recordal of this assignment, I/ WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
	U.S. application Serial No. 29/172,245 filed on December 9, 2002.
(c)	International Application No. PCT

AND WHEREAS, **UNILEVER BESTFOODS, NORTH AMERICA**, Division of Conopco, Inc., a corporation of New York, having a principal place of business at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **UNILEVER BESTFOODS, NORTH AMERICA.**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to

1

PATENT REEL: 013766 FRAME: 0832 be held by and for the sole and exclusive use and benefit of the said **UNILEVER BESTFOODS**, **NORTH AMERICA**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **UNILEVER BESTFOODS, NORTH AMERICA** as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said **UNILEVER BESTFOODS**, **NORTH AMERICA** in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **UNILEVER BESTFOODS**, **NORTH AMERICA** its successors and assigns, may be necessary in this or any foreign country fully to secure to said **UNILEVER BESTFOODS**, **NORTH AMERICA** its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 28th day of ANUARY 2003.
STATE OF NEW JERSEY) COUNTY OF BERGEN) Bartlett Henderson Geodell
On this 2f day of
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 2874 day of, 2003. STATE OF NEW JERSEY)
On this 25 day of fixum, 2003 before me came John Michael Hughes to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same. Notary Public

CATHERINE M. BIERL
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES FEB. 2, 2005

RECORDED: 02/20/2003

2

PATENT REEL: 013766 FRAME: 0833