

03-07-2003

Docket No.: 12445

FORM PTO-1595 (Modified)  
(Rev. 03-01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
P08/REV03

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



102383294

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Ingrid JACKEL-MARKEN**

224-03

2. Name and address of receiving party(ies):

Name: **Physicians Formula Cosmetics, Inc.**

Internal Address:

Street Address: **1055 W. Eighth Street**

City: **Azusa** State: **CA** ZIP: **91702**

Additional name(s) & address(es) attached?  Yes  No

30972 U.S. PTO  
29/176340  
03/07/03

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other

Execution Date: **February 13, 2003**

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: **February 13, 2003**

A. Patent Application No.(s)

29176340

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **John K. Harrop**

Internal Address: **DORSEY & WHITNEY LLP**

03/06/2003 LNUELLER 00000175 29176340

01 FC:8021

40.00 DP

Street Address: **1001 Pennsylvania Avenue, N.W.**

Suite **400 South**

City: **Washington** State: **DC** ZIP: **20004**

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41):.....\$ **40.00**

Enclosed - Any excess or insufficiency should be credited or debited to deposit account

Authorized to be charged to deposit account

8. Deposit account number:

**04-1425**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**John K. Harrop, Reg. No. 41,817**

Name of Person Signing

*John K. Harrop*

Signature

**Feb 24, 2003**

Date

Total number of pages including cover sheet, attachments, and document:

**3**

**Assignment of Rights in Invention  
(Sole inventor; single assignee)**

Docket No.  
12445

Inventor

Residence of Inventor

Ingrid JACKEL-MARKEN

Los Angeles County, California

Assignee

Residence or Principal Place of Business of Assignee

Physicians Formula Cosmetics, Inc.

1055 W. Eighth Street, Azusa, CA 91702

*Whereas, I, the above-identified Inventor, have invented certain new and useful improvements in:*  
**COSMETIC BLOCK**

*(hereinafter referred to as "Invention") for which I am making application for Letters Patent in the United States of America;*

*And, whereas I desire to assign a 100% undivided interest in said Invention, said application disclosing the Invention and any Letters Patent which may be granted therefor to the above-identified Assignee, and whereas said Assignee is desirous of acquiring the entire right, title and interest in the same;*

*Now, this indenture witnesseth, that for the sum of* 1 *dollars (\$*  
*), and other good and valuable consideration, the receipt whereof is hereby acknowledged;*

*I hereby assign, sell and transfer a 100% undivided interest in said invention, said application, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;*

*And I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to said Assignee, as assignee of the whole right, title and interest thereto;*

*And I further agree to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its Assignees may from time-to-time present to me in order to perfect title in said Invention, modifications, and improvements in said Invention, applications and Letters Patent of the United States and countries foreign thereto;*

Assignment of Rights in Invention  
(Sole inventor; single assignee)

Docket No.  
12445

Inventor

Residence of Inventor

Ingrid JACKEL-MARKEN

Los Angeles County, California

Assignee

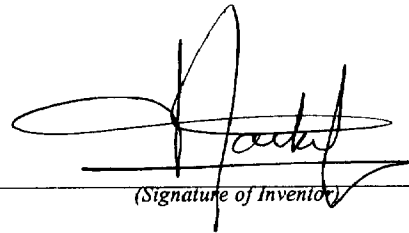
Residence or Principal Place of Business of Assignee

Physicians Formula Cosmetics, Inc.

1055 W. Eighth Street, Azusa, CA 91702

And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee thereof shall hereafter require and prepare at its own expense.

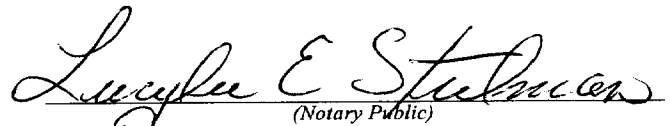
Executed this 13<sup>th</sup> day of February, in the year  
at Pierre Jalut, Inc. Azusa



(Signature of Inventor)

State of California  
County of Los Angeles

Before me personally appeared Ingrid JACKEL-MARKEN  
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to  
execute the same this 13<sup>th</sup> day of February, in the year 2003



(Notary Public)

