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cket Nos. NEL 100 and NEL 101

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RECC

U.S. DEPARTMENT OF COMMERCE
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OMB No. 0651-0027 (exp. 5/31/2002)

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Universal Presentation Concepts Inc.

2. Name and address of receiving party(ies)

Name: DEMCO, Inc.

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:



Assignment



Merger



Security Agreement



Change of Name



Other _____

Street Address: 4810 Forest Run Road

City: Madison State: WI Zip: 53704-7336

Execution Date: December 17, 2002

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

10/323,862 (Attorney Dkt. No. NEL 100)

20/172,879 (Attorney Dkt. No. NEL 101)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gary W. McFarron, Esq.

Internal Address: Cook, Alex, McFarron, Manzo,
Cummings & Mehler, Ltd.

Street Address: 200 West Adams Street, Suite 2850

City: Chicago State: IL Zip: 60606

6. Total number of applications and patents involved: 2

7. Total fee (37 CFR 3.41).....\$ 80.00

☒ Enclosed☒ Authorized to be charged to deposit account
any underpayment of fees.

8. Deposit account number:

50/1039

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gary W. McFarron, Esq.

Name of Person Signing

Signature

February 28, 2003

Date

Total number of pages including cover sheet, attachments, and documents: 4Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231PATENT
REEL: 013809 FRAME: 0413

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Universal Presentation Concepts Inc., a Wisconsin corporation, having a principal place of business at 1501 S. Stoughton Road, Madison, Wisconsin 53716-1800, (hereinafter referred to as Assignor) assigns to DEMCO, Inc., (hereinafter referred to as Assignee), a Wisconsin corporation, having a principal place of business at 4810 Forest Run Road, Madison, Wisconsin 53716-1800, its successors, legal representatives and assigns, the entire right, title and interest throughout the world (1) in the invention in Book Carrier Organizer Tray, as described in the Utility Patent Application Serial No. 10/323,862 for Letters Patent of the United States therefor, bearing the above Docket Number NEL 100, and in the invention in Book Carrier Organizer Tray, as described in Design Patent Application Serial No. 29/172,879 for Design Patent of the United States therefor, bearing the above Docket Number NEL 101, and (2) in the above-identified United States patent applications, and applications in any and all countries which may be filed, on said invention, (3) in any and all patents of the United States or of any other country which may be obtained on any of the said applications, and (4) in any division, continuation, reexamination, reissue or extension of any of the foregoing.

Assignor hereby authorizes the insertion of the application serial numbers above when assigned by the United State Patent and Trademark Office.

Assignor warrants that it has the right and authority to make this assignment; and further warrants that it has conveyed to others no outstanding prior assignments, licenses, or other rights whatsoever in the interest herein assigned.

Assignor hereby agrees upon the request of Assignee, its successors, legal representatives and assigns, to cooperate in the filing and prosecution of any of the above applications and to execute any and all regular, divisional, continuation, and renewal applications for said inventions, and any necessary oath or

supplemental oath or affidavit relating thereto, and any application for the reissue or extension of any patents that may be granted upon said applications that said Assignee, its successors, legal representatives and assigns may reasonably deem necessary or expedient.

Assignor further agrees upon the request of said Assignee, its successors, legal representatives and assigns, in the event of said applications, or any continuation or division thereof, or patent issued thereon, or any reissue or application for the reissue thereof becoming involved in Interference or any other contested matter to cooperate with said Assignee, its successors, legal representatives and assigns in the matters of preparing and executing the preliminary statement or other such document and giving and producing evidence in support thereof. Assignor further agrees to perform, upon such request, any and all affirmative acts to obtain said patents, and vest all rights therein hereby conveyed in the said Assignee, its successors, legal representatives and assigns whereby said patents will be held and enjoyed by the said Assignee, its successors, legal representatives and assigns to the end of the term for which said patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor also, to the extent not set forth above, assigns to said Assignee, its successors, legal representatives and assigns the entire right, title and interest in said inventions for any and all foreign countries and the right of priority for patents and utility model and design applications in all countries arising under any applicable international convention for the protection of industrial property and/or any internal priority legislation of such countries, and Assignor agrees upon the request of said Assignee, its successors, legal representatives and assigns to execute any and all documents that shall be required to be executed in connection with any and all applications for foreign patents thereof, including the prosecution thereof, and to execute any and

all documents necessary to invest title in said foreign applications and patents in said Assignee.

UNIVERSAL PRESENTATION CONCEPTS INC.

By: DAVID S. LEWIS
Name of Corporate Officer

[Signature]
Signature

Title: Pres

Date: 12-17-02

SUBSCRIBED and SWORN to before me this 17th day of
December, 2002.

Colleen A. Whitton
NOTARY PUBLIC
Exp. 8/14/05