

Form PTO-1595  
(Rev. 10/02)

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OMB No. 0651-0027 (exp. 6/30/2005)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**ROCKWORLD & ASSOCIATES PTY LTD**

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: MAJIC BEAUTY PTY LTD

Internal Address: \_\_\_\_\_

Street Address: SUITE 1,734  
MT. ALEXANDER ROAD, MOONEE PONDS

City: VICTORIA State: \_\_\_\_\_ Zip: 3039  
Country: AUSTRALIA

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: JANUARY 15, 2002

4. Application number(s) or patent number(s):  
If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)  
U.S. APPLICATION NO.  
10/332,169

Additional numbers attached?  Yes  No

B. Patent No.(s)  
\_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: FRANK A. MAZZEO

Internal Address: VOLPE AND KOENIG, P.C.  
UNITED PLAZA, SUITE 1600

Street Address: 30 SOUTH 17TH STREET

City: PHILADELPHIA State: PA Zip: 19103

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
22-0493  
Volpe and Koenig, P.C.

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

FRANK A. MAZZEO  
Name of Person Signing

[Signature]  
Signature

7/18/03  
Date

Reg. No. 46,259 Total number of pages including cover sheet, attachments, and documents: 3 Sheet 1 of 1

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services  
Director of the US Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

CH \$40.00 220493 10332169

## **This assignment deed**

is made on *15<sup>th</sup> January 2002* between the following parties:

1. **Rockworld & Associates Pty Ltd**  
[ACN 066 793 691]  
of 20 Westminster Drive, Avondale Heights, Victoria, Australia, 3034  
(Assignor)
2. **Majic Beauty Pty Ltd**  
[ACN 097 725 892]  
of Suite 1, 734 Mt. Alexander Road, Moonee Ponds, Victoria, Australia,  
3039  
(Assignee)

### **Recitals**

- A. The Assignor is in possession of Intellectual Property as set out in the Schedule; and
- B. The Assignor has agreed to assign its whole right title and interest in the Intellectual Property to the Assignee.

### **This deed witnesses**

- 1 That in consideration of the sum of Ten Dollars Australian currency (A\$10.00) and other good and valuable consideration, the receipt whereof by the Assignor from the Assignee is hereby acknowledged, the Assignor hereby assigns and the Assignee hereby accepts the Assignor's whole right title and interest in and to said Intellectual Property together with full right sole power and authority to the Assignee to apply for and obtain entry of the Assignee's name in such Registers of Intellectual Property as shall be appropriate as being the sole proprietor of said Intellectual Property.
- 2 The Assignor agrees that the Assignor will execute any and all necessary documents to enable the Assignee to have the Assignee entered in such Registers of Intellectual Property as shall be appropriate as being the sole proprietor of said Intellectual Property.

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**Schedule**

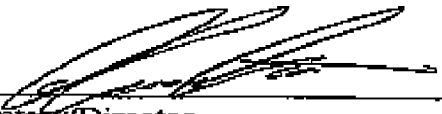
**Intellectual Property:**

International Patent Application PCT/AU01/00807 filed on 5 July 2001 entitled "Application of cosmetics" and claiming convention priority from Australian Patent Application No PQ 8580 filed on 5 July 2000 and United States Patent Application No. 60/251,176 filed on 4 December 2000.


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**Executed as a deed:**

Signed by  
**ROCKWORLD & ASSOCIATES PTY LTD**  
(ACN 066 793 691)  
by:


  
Secretary/Director

Grace Mammone  
Name (please print)

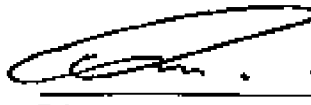
  
Director

Rocco MAMMONE  
Name (please print)

Signed by  
**MAJIC BEAUTY PTY LTD**  
(ACN 097 725 892)  
by:

  
Secretary/Director

Grace Mammone  
Name (please print)

  
Director

Rocco MAMMONE  
Name (please print)