



03-11-2003

D/\$

LCI-0009

RECORDATION FOI PATENT:



3-5-03

102386521

To The Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Michael W. Alston**                      **February 13, 2003**  
 First Assignor                      Date of Execution

Second Assignor                      Date of Execution

Third Assignor                      Date of Execution

Fourth Assignor                      Date of Execution

Fifth Assignor                      Date of Execution

Sixth Assignor                      Date of Execution

Additional name(s) of conveying party(ies) attached?  YES  NO

2. Name and address of receiving party(ies):

Name: **Landmark Communications, Inc.**

Street Address: **150 W. Brambleton Avenue**

City: **Norfolk**

State **Virginia**                      ZIP **23510-2075**

Additional name(s) & address attached?  YES  NO

3. Nature of Conveyance (check only one):

New Assignment                       Merger

License Agreement                       Security Agreement

Change of Name                       Other:

Cross-reference of Assignment filed in United States Application No. / , recorded on at Reel No. and Frame No.

4. Identification of Application number(s), patent number(s) OR date of execution of application to which assignment refers:

Application Nos.:	Patent Nos.:	Date application was signed by the first named executing inventor
<b>10/305,741, filed November 27, 2002</b>		

(Fill-in this date only if assignment is filed together with a new application)

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: **Steven J. Rocci**  
 WOODCOCK WASHBURN LLP  
 One Liberty Place - 46th Floor  
 Philadelphia, Pennsylvania 19103-7301  
 215-568-3100

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41):                      \$40.00

Enclosed

Authorized to be charged to Deposit Account Number 23-3050

8. Please charge any deficiency or credit any overpayment to Deposit Account Number 23-3050

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Steven J. Rocci, Reg. 30,489**                      **February 28, 2003**  
 Name of Person Signing/Reg. No.                      Signature                      Date

Total number of pages including cover sheet, assignment document and additional pages attached thereto: **3**

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

03/10/2003 DBYRNE      00000062 10305741

0 FC:A021                      40.00 OP

PATENT REEL: 013816 FRAME: 0777

**(Pending Application;  
Serial No. 10/305,741)****ASSIGNMENT**

WHEREAS, I **Michael W. Alston**, hereinafter referred to as the assignor, residing at **1112 Matoaka Street, Norfolk, Virginia 23507**, am the inventor of certain inventions or improvements for which I have made application for Letters Patent of the United States, identified as Serial No. **10/305,741**, filed **November 27, 2002**, entitled **LEAD DISTRIBUTION SYSTEM**; and

WHEREAS, **Landmark Communications, Inc.**, hereinafter referred to as the assignee, of **150 W. Brambleton Avenue, Norfolk, Virginia 23510-2075**, a corporation of **Virginia** is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to me in hand paid by said assignee, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said assignor, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any re-issue or re-issues or extension or extensions of said Letters Patent, and assign to and authorize said assignee to file in my name applications for Letters Patent in all countries, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

AND I hereby covenant that I have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement in conflict herewith, and I further covenant and agree that I will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent to said assignee, its successors, assigns, nominees or legal representatives, and I agree to communicate to said assignee, or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents of applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

Feb 13, 2003 Michael W. Alston (L.S.)  
Date Michael W. Alston

STATE OF Virginia :  
: SS  
COUNTY OF Norfolk :

On this 13th day of February, year of 2003, before me personally came the above named Michael W. Alston to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Jennifer D. Vick  
Notary Public

*My commission expires: August 31, 2003*