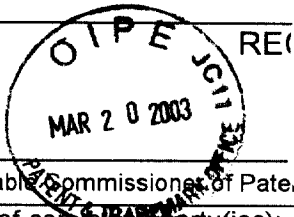


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03-28-2003



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checked original document or copy thereof.

1. Name(s) of conveying party(ies):

3-20-23

- 1) ALEXANDRE EDELMAN
- 2) GUS LOPEZ
- 3) DOUGLAS TREDER
- 4)
- 5)
- 6)

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Other _____

Execution Dates:

- 1) MARCH 17, 2003 4) _____
- 2) MARCH 17, 2003 5) _____
- 3) MARCH 17, 2003 6) _____

2. Name and address of receiving party:

Name: AMAZON.COM, INC.

Internal Address: _____

Street Address: _____

1200 12TH AVENUE SOUTHCity SEATTLEState: WASHINGTONZip: 98144-2734Additional names & addresses attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application,
the execution date of the application is _____.

A. Patent Application No(s).

10/335,222

B. Patent No(s).

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom correspondence
concerning document should be mailed:Name: PERKINS COIE LLPInternal Address: PATENT-SEASteven D. LawrenzStreet Address: P.O. Box 1247City: SEATTLE State: WA ZIP: 98111-12476. Total number of applications and
patents involved _____ 1

7. Total Fee (37 CFR 3.41): _____ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account8. Deposit account number: 50-0665

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is
true copy of the original document.STEVEN D. LAWRENZ

Name of Person Signing

Signature

MARCH 20, 2003

Date

Total number of pages including cover sheet, attachments, and document: _____ 5

03/27/2003 ECOPPER 00000023 90335222 40.00 99

ASSIGNMENT

THIS ASSIGNMENT is by Alexandre Edelman of Seattle, Washington, Gus Lopez of Seattle, Washington, and Douglas Treder of Seattle, Washington (the "Assignors"). We Assignors have invented one or more certain inventions described in a United States Patent Application entitled WEB SITE CONTENT CHANGE MANAGEMENT (the "Application") and ☐ executed concurrently herewith; or ☒ filed on December 30, 2002 as Application No. 10/335,222 (the "Invention(s)").

Amazon.com, Inc., a corporation of the State of Delaware having a place of business at 1200 12th Avenue South, Seattle, Washington 98144-2734 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which we acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that they are joint owners of the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 3/17/2003


 Alexandre Edelman

I certify that I know or have satisfactory evidence that Alexandre Edelman is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

State of Washington)
) ss.

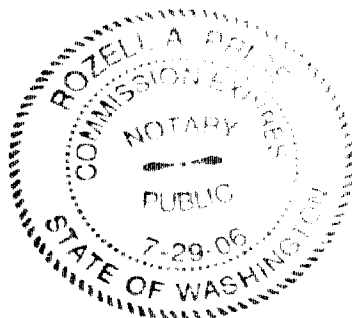
County of King)

Dated March 17, 2003
 Signature of Rozell A. Price
 Notary Public
 Printed Name Rozell A. Price
 My appointment expires July 29, 2006



Date: March 17, 2003Gus Lopez
Gus Lopez

I certify that I know or have satisfactory evidence that Gus Lopez is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

State of Washington)
)ss.County of King)Dated March 17, 2003Signature of
Notary Public Rozell A. PricePrinted Name Rozell A. PriceMy appointment expires July 29, 2006

Date: 17 MAR 2003

D. Treder
Douglas Treder

I certify that I know or have satisfactory evidence that Douglas Treder is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

State of Washington)
County of King) ss.

Dated March 17, 2003
Signature of *Roell A. Price*
Notary Public Roell A. Price
Printed Name Roell A. Price
My appointment expires July 29, 2006

