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Tab settings			ittached original documents or copy thereof.
Name of conveying party(ies): Eugenio Miceli 03/07/2003	MAY 0 5 700 PS	2. Name and	address of receiving party(ies) CERIUM SPA
Additional name(s) of conveying party(ies)	attached? Yes X No	Address: Via	a G. Govi 48
3. Nature of conveyance:		I-1	6030 Avegno ly
Assignment Assignment	☐ Merger		
Security Agreement	Change of Name		
Other			
Execution Date: March 7, 2003		Additional nan	ne(s) & address(es) attached? 📮 Yes 🚡 No
4. Application number(s) or patent	number(s):		
If this document is being filed to	gether with a new appl	ication, the exec	ution date of the application is:
A. Patent Application No.(s) 10/257,194		B. Patent N	lo.(s)
10/237,174			
	Additional numbers at	tached? 🖵 Yes 🛭	No
5. Name and address of party to whom correspondence concerning document should be mailed:		6. Total numbe	r of applications and patents involved:
Name: David E. Spaw		7. Total fee (37	CFR 3.41)\$40.00
Internal Address: Rankin, Hill, Porter & Clark LLP		Enclose	d
		Authoriz	zed to be charged to deposit account
Street Address: 925 Euclid Avenue, Suite 700		8. Deposit acc	ount number:
			18-0160
City: Cleveland State: Ohio	Zip: 44115	(Attach duplicat	e copy of this page if paying by deposit account)
	DO NOT USE	THIS SPACE	
9. Statement and signature.			
To the best of my knowledge an is a true copy of the original doc		nformation is true	e and correct and any attached copy
David E. Spaw	\	Il Am	April 28, 2003
Name of Person Signing		Signature	Date
Total nun	nper of pages including cove	r sheet, attachments	i, and documents: 🖳

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT REEL: 013886 FRAME: 0689

01 FC:8021

ASSIGNMENT

WHEREAS, new and useful improvements have been made by the undersigned in

SHADE GUIDE FOR EVALUATING THE OPTICAL APPEARANCE OF A DENTAL RESTORATION

that are the subject of an application for a U.S. Patent, (Application Number 10/257,194, filed October 9, 2002), which application is further identified as Rankin, Hill, Porter & Clark LLP Docket No. LUS-14335.

WHEREAS, Micerium Spa, a corporation of Italy, and having a place of business at Via G. Govi 48, I-16030 Avegno, Italy, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventor's certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignee, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title and interest in, to, and under the same.

The undersigned hereby grants the firm of Rankin, Hill, Porter & Clark LLP the power to insert on this assignment any identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

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PATENT REEL: 013886 FRAME: 0690

(1)	Inventor Name (joint): <u>Eugenio Miceli</u>			
	Signature: Micel			
	Today's Date : <u>07 - 03 - 2003</u>			
	Witness: Chille Stance			
	Witness:			

RECORDED: 05/05/2003

undersigned:

IN WITNESS WHEREOF, this assignment has been executed below by the

Page 2 of 2

PATENT REEL: 013886 FRAME: 0691