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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

George Kringel,
Robert S. Frichette, and
Arthur A. Rotelli, IIIAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: March 7, 2003

2. Name and address of receiving party(ies)

Name: News America

Marketing Properties, Inc.

Internal Address:

Street Address: 303 East Wacker Drive

City: Chicago State: IL ZIP: 60601

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: March 7, 2003

A. Patent Application No.(s)

10391141

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Douglas M. Eveleigh

Internal Address:

Street Address: Mayer, Brown Rowe & Maw

P.O. Box 2828

City: Chicago State: IL Zip: 60690-2828

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

13-0019

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Douglas M. Eveleigh
Name of Person Signing

Signature

March 18, 2003
Date

Total number of pages including cover sheet, attachments, and documents: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

03/25/2003 MAHME1 00000059 10391141

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PATENT
REEL: 013890 FRAME: 0812

ASSIGNMENT

WHEREAS, we, the undersigned inventors having our residences as set forth below, have invented a new invention for

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as described and set forth in the application executed by us of even date herewith, preparatory to obtaining Letters Patent of the United States therefor; and

WHEREAS, News America Marketing Properties, Inc. (hereinafter referred to as "Assignee"), a company organized under the laws of Delaware, with its principal place of business at 303 East Wacker Drive, Chicago, Illinois 60601, desires to acquire the entire right, title and interest in and to said invention, improvements, application and any Letters Patents which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof in all countries throughout the world;

NOW, THEREFORE, to all whom it may concern, be it known that, for good and valuable consideration, we have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors and assigns, the entire right, title and interest in and to said invention, improvements, and into said application and any Letters Patents which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, and we authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications, or patents resulting therefrom, insofar as our interest is concerned, unto Assignee in accordance with this Assignment.

We also assign to Assignee, all right, title and interest in and to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee, its successors and assigns or their representatives, any facts known to us respecting said invention and improvements; and, at the expense of Assignee, we will testify in any legal proceedings relating thereto, sign all lawful papers, execute all divisional, continuing, reissue and substitute applications, make all rightful oaths and declarations, and, in addition, execute any and all documents required to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

We covenant that we have the full right to convey the interest assigned by this Assignment, and that we, individually or together, have not executed and will not execute any agreement in conflict with this Assignment.

13017224

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Inventor's Signature George A. Kringel
Full Name of First Inventor: George Kringel
Date: March 7, 2003
Citizenship: U.S.
Residence: 21 Burnham Hill Road
City, State: Westport, CT 06880

STATE OF CONNECTICUT)
COUNTY OF FAIRFIELD) S.S.; WILTON

Subscribed and sworn to before me
this 7th day of March, 2003, A.D.

Margaret M. Biase
(Notary Public)

MARGARET M. BIASE

Notary Public

My Commission Expires 1/31/2004

Inventor's Signature Robert S. Frichette
Full Name of Second Inventor: Robert S. Frichette
Date: March 7, 2003
Citizenship: U.S.
Residence: 137 Horse Tavern Road
City, State: Trumbull, CT 06611

STATE OF CONNECTICUT)
COUNTY OF FAIRFIELD) S.S.; WILTON

Subscribed and sworn to before me
this 7th day of March, 2003, A.D.

Margaret M. Biase
(Notary Public)

MARGARET M. BIASE

Notary Public

My Commission Expires 1/31/2004

Inventor's Signature

Arthur A. Rotelli, III

Full Name of Third Inventor:

Arthur A. Rotelli, III

Date:

March 7, 2003

Citizenship:

U.S.

Residence:

1280 Merritt Street

City, State:

Fairfield, CT 06825

STATE OF CONNECTICUT }
COUNTY OF FAIRFIELD } S.S.; WILTON

Subscribed and sworn to before me

this 7th day of March, 2003. A.D.

Margaret M. Biase
(Notary Public)

MARGARET M. BIASE

Notary Public

My Commission Expires 1/31/2004