

04-02-2003



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PATENT
03382-P0087A ELF/DJV

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	James M. Jensen, <i>et al.</i>
Serial No. - 10/302,309	Filing Date: November 22, 2002
Title of Application:	Encoding Multiple Messages in Audio Data and Detecting Same
Confirmation No: 1252	Group Art Unit: 2641
Examiner	

Box Assignment
Assistant Commissioner for Patents
Washington, DC 20231

4103

Patent Assignment Recordation Form Cover Sheet

Dear Sir:

Please record the attached original document.

1. Name of conveying parties. James M. Jensen and Alan R. Neuhauser.
2. Name and Address of Receiving Party. Arbitron Inc.; 9705 Patuxent Woods Drive; Columbia, MD 21046.
3. Nature of Conveyance: Assignment. Execution Date: March 11, 2003.
4. Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Eugene L. Flanagan III, Registration No. 27,634
Douglas J. Visnius, Registration No. 48,012
Attorneys for Applicants
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

5. Application Number: Application Serial No. 10/302,309.
6. Total Number of Applications Involved: 1. _____
7. Total Fee (37 CFR 3.41). \$40.00 due. This amount is enclosed.

Express Mail No. EL 889 850 294 US

FINANCE SECTION

PM 12:36

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PATENT

REEL: 013899 FRAME: 0014

8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.
9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 5. To the best of my knowledge and belief, the foregoing information is true and correct and any copy submitted herewith is a true copy of the original document.

Respectfully submitted,

3/24/03
Date


Eugene L. Flanagan III, Registration No. 27,634
Douglas J. Visnius, Registration No. 48,012
Attorneys for Applicants
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Assignment

WHEREAS, We, the undersigned inventors, have made certain inventions or discoveries (or both) as set forth in an application for Letters Patent of the United States of America, entitled **Encoding Multiple Messages in Audio Data and Detecting Same** (File no. 03382-P0087A), US serial number 10/302,309 filed November 22, 2002;

WHEREAS, Arbitron Inc., a corporation organized and existing under the laws of the State of Delaware, and having an office and place of business at 9705 Patuxent Woods Drive; Columbia, MD 21046, and, together with its successors and assigns is hereinafter called "Assignee", and is desirous of acquiring the title, rights, benefits and privileges hereinafter recited;

NOW THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation:

1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;

2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;

3. Authorize and request the Commissioner of Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patents to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;


4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;

5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and

enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents, including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns, which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN WITNESS WHEREOF, we, James M. Jensen and Alan R. Neuhauser, have hereunto set our hands and affixed our seals.

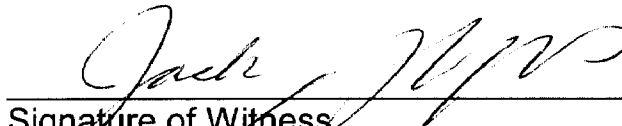
March 11, 2003
Date


James M. Jensen
10702 Faulkner Ridge Circle
Columbia, Maryland 21044

Declaration of Witness


I declare that I was personally present and did see James M. Jensen, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at B/11/03, on _____.


Signature of Witness

Jack Zhang
Name of Witness

March 11, 2003
Date


Alan R. Neuhauser
1512 Flora Court
Silver Spring, Maryland 20910