04-03-2003							
	Docket #J6825(C)						
102408245							
RECORDATION FORM COVER SHEET PATENTS ONLY	U.S. DEPARTMENT OF COMMERCE - PATENT						
To the Honorable Commissioner of Patents: Please record the attached original documents or copy thereof.							
1. NAME OF CONVEYING PARTY(IES): 3.31.03 Michael Paul ARONSON Badreddine AHTCHI-ALI Sergio Roberto LEOPOLDINO Gregory Jay MCFANN Mariangela Gomes De Oliveira SICHMANN ADDITIONAL NAME(S) OF CONVEYING PARTY(IES)	2. NAME & ADDRESS OF RECEIVING PARTY(IES): NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc. STREET ADDRESS: 33 Benedict Place						
ATTACHED? YES [<>] NO [xx]	CITY: Greenwich STATE: Connecticut ZIP: 06830						
3. NATURE OF CONVEYANCE:							
[xx] ASSIGNMENT [<>] SECURITY AGREEMENT [<>] M EXECUTION DATE : 2/10/03, 1/29/03, 1/23/03, 1/30/0							
4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION.	10/340.468 FILED January 10, 2003 THE EXECUTION DATE OF THE APPLICATION IS: <>						
A. PATENT APPLICATION NO.(S) 10/340,468 ADDITIONAL NUMBERS ATTACHED? [<>] YES [xx] NO	B. PATENT NO.(S) <> ADDITIONAL NUMBERS ATTACHED? [<>] YES [xx] NO						
5. NAME AND ADDRESS OF PARTY TO WHOM CORRES MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER R							
6. TOTAL NUMBER OF APPLICATIONS AND PATENTS I	NVOLVED: 1						
<ol> <li>TOTAL FEE (37 CFR 3.41): \$40.00 [xx] AUTHORIZED [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD ACCOUNT 12-1155.</li> </ol>							
8. DEPOSIT ACCOUNT NUMBER: 12-1155							
DO NOT USE	E THIS SPACE						
9. STATEMENT AND SIGNATURE: TO THE BEST OF M INFORMATION IS TRUE AND CORRECT AND ANY ATTACH DOCUMENT.	HED COPY IS A TRUE COPY OF THE ORIGINAL						
RONALD A. KOATZ ATTORNEY FOR THE APPLICANT(S) REGISTRATION NO. 31,774	DATE						
TOTAL NUMBER OF PAGES INCLUDING COVER SHEET, A							
	<sup>(XP. 4/94)</sup> <sup>7</sup> 9 ₹ 00 00 00 00						
DO NOT DETACH THIS PORTION MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO:							
COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231 PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MII TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REV REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORM WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION	IEWING THE SAMPLE COVER SHEET. SEND COMMENTS						

REEL: 013905 FRAME: 0135

## ASSIGNMENT

WHEREAS, **MICHAEL PAUL ARONSON**, a citizen of The United States, residing at 2 Mandarin Lane, West Nyack, New York 10994, and **BADREDDINE AHTCHI-ALI**, a citizen of The United States, residing at 5 Wild Hollow, Martinsville, New Jersey 08836, and **SERGIO ROBERTO LEOPOLDINO**, a citizen of Brazil, residing at Avenida Antonio Couto De Barros 777, Sousas, Campinas, Sao Paulo 13130-000, BRAZIL, and **GREGORY JAY MCFANN**, a citizen of The United States, residing at 32-3 Bergen Ridge Road, North Bergen, New Jersey 07047, and **MARIANGELA GOMES DE OLIVEIRA SICHMANN**, a citizen of Brazil, residing at Rua Constancio Alves, 212, Campinas, Sao Paulo 13080-090, BRAZIL, respectively, invented certain improvements in

## METHODS OF CLEANSING, MOISTURIZING AND REFRESHING USING MULTIPHASE BARS HAVING ARTISAN-CRAFTED APPEARANCE

(bearing Attorney's Docket Number J6825(C),) which is found in:

[Check and complete (a), (b) or (c)]

- (a) \_\_\_\_\_U.S. patent application executed on \_\_\_\_\_
- (b) \_\_X\_\_To comply with 37 CFR 3.21 for recordal of this assignment, I/ WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 10 340, 468 filed on January 10, 2003

(c)\_\_\_\_\_ International Application No. PCT \_\_\_\_\_/\_\_\_\_\_/

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of New York, having a principal place of business at 33 Benedict Place, Greenwich, Connecticut 06830, desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters

PATENT REEL: 013905 FRAME: 0136 Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.** its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC. as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC. in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC. its successors and assigns, may be necessary in this or any foreign country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

of Eph		, I have hereunto set my hand and seal this $\underline{10}$ day 2003.
STATE OF US COUNTY OF Borger	) )	Michael Paul Aronson (Seal)

On this <u>10</u> day of <u>HDMUAN</u>, 2003 before me came Michael Paul Aronson to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

LISA A. ELLERBROCK NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES NOV. 22, 2004

isa, a. Ellerbrock

Notary Public

2

IN WITNESS WHEREOF, I have hereunto set my hand and seal this <u>29</u> day of <u>January</u> , 2003.
STATE OF New Jewey ) Bad udden Altchi Ali (Seal) COUNTY OF Bergen ) Badreddine Ahtchi-Ali
On this <u>39</u> day of <u>JONUARY</u> , 2003 before me came Badreddine Ahtchi-Ali to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
LISA A. ELLERBROCK NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES NOV. 22, 2007
IN WITNESS WHEREOF, I have hereunto set my hand and seal this day of, 2003. 23 JAN. 2003 STATE OF SPO PAULO ) (Seal) COUNTY OF CAMPINAS) Sergio Reperto Leopoldino
On this day of, 2003 before me came Sergio Roberto Leopoldino to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
Notary Public
IN WITNESS WHEREOF, I have hereunto set my hand and seal this $36^{-1}$ day of $36^{-1}$ , 2003.
STATE OF New Jersin) COUNTY OF Brisin ) Gregory Jay McFann (Seal)
On this $30$ day of $30$ day
LISA A. ELLERBROCK NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES NOV. 22, 2004 MY COMMISSION EXPIRES NOV. 22, 2004 MY COMMISSION EXPIRES NOV. 22, 2004
3 Calindos, 23 de Jacute de verdede. VANDERLET VENTURA Rec. Fires Ventura ARPEN-SP Vanderlei Ventura SP 1545A A 0257 65T ENT Tabelião REEL: 013905 FRAME: 0138

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	IN WITNE	SS WHEREC	)F, I have	hereunto	o set my h <mark>a</mark> r	nd and seal	this	day	
of		<u>C40</u>	_, 2003.	>					
		A GERALDO			Hin	ر ر <i>د</i>		,	007
STATE	OF SHO	PAULOLO		10-16-2	<u></u>		(Seal)	03 IAN4	2003
COUN	TY OF C	4MP, NAS)	🗢 Ma	riangela	Gomes De	Oliveira Si	chmann <del>^</del>	. • UAN	

On this \_\_\_\_\_ day of \_\_\_\_\_, 2003 before me came Mariangela Gomes De Oliveira Sichmann to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Notary Public CARTORIO DE BARAO GERALDO - CAMPINAD - SP Maria Celia de Camaros RECONHECO por semetidan MARIANGELA BOMES DE 23/01/2003 EN TEST. OLIVEI RDADE. LEONARDO A. ARRUDA CIKIL GREGENTE AVTORIZ. \*\*\*\*\*\*3.50 Custas₂∕ Carimbo: 19 19965 Selo(s): 574-AA. COM VALOR ECONOMICO Este agoamento, para produzir efeito no Brasil devora vernáculo e registrada a tradução. vertiao em (Art. 67/e 67.1-N.S.C.G.J.) Data supra.