

04-04-2003



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Attorney Docket  
No.: 10660-106US  
(10980D1)

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

John Malcolm UPSON

43-03

2. Name and address of receiving party(ies):

Reckitt Benckiser (UK) Limited  
103-105 Bath Road,  
Slough, Berkshire SL1 3UH  
UNITED KINGDOM

3. Nature of conveyance:

☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other:

Execution Date: March 17, 2003

FINANCE SECTION  
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RECORDS

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s): 29/167,325

B. Patent No.(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence document should be mailed:

MARTIN G. BELISARIO  
AKIN, GUMP, STRAUSS, HAUER & FELD, L.L.P.  
One Commerce Square - 2005 Market Street - Suite 2200  
Philadelphia, PA 19103  
Telephone: (215) 965-1200  
Direct Dial: (215) 965-1303  
Facsimile: (215) 965-1210  
E-Mail: mbelisario@akingump.com

6. Total number of applications and patents involved: [1]

7. Total fee (37 C.F.R. 3.41) Cal. 1 x \$40.00 = \$ 40.00

☒ Check enclosed  
☐ Authorized to be charged to deposit account

8. Deposit account number: 50-1017

(Billing No.: 210660.0106)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

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40.00 DP

MARTIN G. BELISARIO  
Name of Person Signing

Signature

Date

*Martin G. Belisario* March 27, 2003

Total number of pages including cover sheet, attachments and document: [3]

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## **ASSIGNMENT**

**WHEREAS**, I, John Malcolm Upson, a citizen of the United Kingdom, with a post office address of 103 Hull Road, Anlaby, Hull, HU10 6SS, United Kingdom hereinafter generally referred to as "ASSIGNOR", have invented a certain new and useful

### **AIR FRESHENER DEVICE**

for which I have executed a United States Patent application, Application No. 29/167,325, filed on September 12, 2002 and

**ASSIGNOR** authorize ASSIGNEE or ASSIGNEE's representative to insert the Application Number and Filing date of this application if they are unknown at the time of execution of this Assignment.

**WHEREAS, Reckitt Benckiser (UK) Limited**, a British corporation having a place of business at 103-105 Bath Road, Slough, Berkshire SL1 3UH, United Kingdom, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring said invention and said patent application.

**NOW, THEREFORE**, in consideration of the sum of One Dollar and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, I, the undersigned ASSIGNOR, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

in and to said invention as described in the above patent application, for the territory of the United States and its possessions and territories and all foreign countries;


in and to the above patent application and any and all related United States and foreign patent applications disclosing said invention, including provisionals, non-provisionals, divisions and continuations thereof, along with all rights of priority created by said patent application under any treaty relating thereto; and

in and to all United States and foreign patents which may be granted on any and all of said patent applications, including extensions, reissues and reexamination certificates thereof;

said invention, application(s) and patent(s) to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNOR had this assignment and sale not been made; and for the aforesaid consideration ASSIGNOR hereby covenants, agrees and undertakes to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the patent(s) hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNOR.

17th MARCH 2003

(Date)

  
\_\_\_\_\_  
JOHN MALCOLM UPSON

\_\_\_\_\_  
(Date)

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