

04-09-2003

Box: ASSIGNMENT BRANCH
Hon. Commissioner of Patents and
Washington, DC 20231



102413587

4-7-03

Sir: Please record the attached original assignment, or copy thereof, having the following particulars:

Attorney Docket: 1654-005P

Application No.: 10/254,440

Filed: September 25, 2002

Title: System, Method and Apparatus For Selecting,
Displaying, Managing, Tracking and Transferring
Access to Content of Web Pages and Other Sources

Assignors: Eric Goldstein; Ralph E. Machesky; Matthew Babineau;
Derek Krzanowski; and Henri Thuma

Addresses Assignors: New York, NY; Londonderry, NH; Manchester, NH;
Pinellas Park, FL; and Clearwater, FL, respectively

Assignee: Amplify, LLC (a New York corporation)

Address of assignee: 156 West 56th Street - Suite 1809
New York, NY 10019

Nature of enclosed document: Patent application assignment

Total number of applications involved: 1

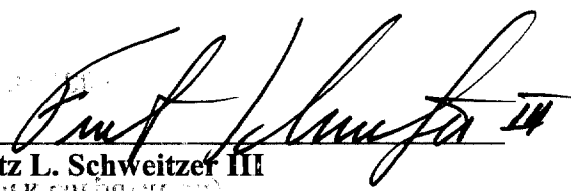
Amount of fee enclosed: \$40
(Please charge any deficiency to deposit account No. 19-0748)

Date of execution of enclosure: March 15-28, 2003

All correspondence, including the recorded document should be sent to the address at the bottom.

To the best of my knowledge and belief, the foregoing information is true and correct.

Date: March 31, 2003


Fritz L. Schweitzer III
Reg. No.: 39,363

04/08/003 DBYRNE 00000161 10254440
01 FC:021 40.00 OP

Total number of pages including cover sheet and document: 2

ASSIGNMENT

WHEREAS Eric Goldstein, Ralph E. Machesky, Matthew Babineau, Derek Krzanowski and Henri Thuma (hereinafter referred to as ("ASSIGNORS")) have made an invention in

SYSTEM, METHOD AND APPARATUS FOR SELECTING, DISPLAYING, MANAGING, TRACKING AND TRANSFERRING ACCESS TO CONTENT OF WEB PAGES AND OTHER SOURCES

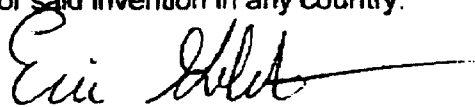
and have executed a Provisional or Non-Provisional application for Letters Patent of the United States covering said invention of even date herewith; and

WHEREAS Amplify, LLC, c/o Burton Goldstein, & Co., LLC, a corporation having a place of business at 156 W. 56th Street, Ste. 1809, New York, New York 10019 (hereinafter "ASSIGNEE") is desirous of obtaining the entire right, title, and interest in and to said invention and said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the ASSIGNORS do hereby sell and assign to the ASSIGNEE, its successors, legal representatives and assigns, the entire, right, title and interest, world wide, in and to said invention, and said application together with all divisions, renewals, and continuations, thereof and, if said application is a provisional application, all non-provisional applications claiming priority thereof, and all patents of the United States which may be granted thereon and all reissues and extensions thereof, together with any and all rights of priority relating to said invention, said applications and said Patents; and all rights to apply for and obtain patents in foreign countries, and the ASSIGNORS hereby authorize and request the Commissioner of Patents of the United States, and of any other country in which applications are filed, to issue all patents for said invention to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

The ASSIGNORS have the full right to convey the entire interest herein assigned, and have not made, and will not make, any agreement in conflict herewith.

The ASSIGNORS further agree to communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNORS respecting said invention, and to testify in any legal proceeding, to sign all lawful papers, to execute all divisional, continuing and reissue applications, to make all declarations and to generally do everything possible to assist the ASSIGNEE, its successors, legal representatives and assigns, to obtain and to enforce patent rights for said invention in any country.


Eric Goldstein

3/15/03
Date


Ralph E. Machesky

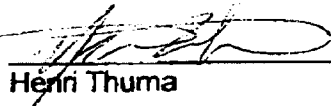
3-20-03
Date


Matthew Babineau

3-20-03
Date


Derek Krzanowski

3-27-03
Date


Henri Thuma

3-28-2003
Date

PATENT