

Attorney Docket No. 019281-002810US

Form PTO-1595
(Rev. 10-02)
OMB No. 0661-0027 (exp. 5/31/2002)

Recordation Form Cover Sheet
PATENTS ONLY

U.S. Department of Commerce
U.S. Patent and Trademark Office

Tab settings ⇨⇨⇨ ▼

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof

1. Name of conveying party(ies):
John J. Sie John C. Beyler
Gregory R. DePrez

2. Name and address of receiving party(ies)
Name: SVOD LLC

Internal Address:
Street Address: 8900 Liberty Circle

City: Englewood State: CO ZIP: 80112

Additional name(s) of conveying party(ies) attached? Yes No.

Additional name(s) and address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: 06/18/03; 06/21/03; 06/26/03

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Patent Application No(s): 10/460,753

B. Patent No(s):
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Thomas D. Franklin
TOWNSEND AND TOWNSEND AND CREW LLP
Two Embarcadero Center, 8th Floor
San Francisco, California 94111-3834
(415) 576-0200

6. Total number of applications and patents involved 1

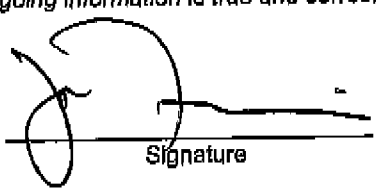
7. Total fee (37 CFR 3.41): -----\$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 20-1430
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas D. Franklin
Name of Person Signing
Atty. Reg. No. 43,616


Signature

August 28, 2003
Date

Total number of pages including cover sheet, attachments and documents: 2

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

CH \$40.00 201430 10460753

Attorney Docket No.: 019281-002810US

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, John J. Sie of 17 Huntwick Lane, Englewood, CO 80110; John C. Beyler of 395 W. Winterthur Way, Highlands Ranch, CO 80129; Gregory R. DePrez of 9941 S. Prairie Falcon Lane, Highlands Ranch, CO 80130 hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: VIDEO ADVERTISING

Date(s) of execution of Declaration: 06-18-03; 06-21-03; 06-26-03

Filing Date: June 11, 2003

Application No.: 10/460,753 ; and

WHEREAS, SVOD LLC, a corporation of the state of Colorado, located at 8900 Liberty Circle, Englewood, CO, 80112, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

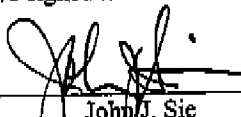
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

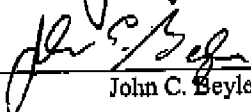
Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, 8th Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 6-18-03


John J. Sie

Dated: 6-21-03


John C. Beyler

Dated: 6-26-03


Gregory R. DePrez

DE 7107212 v1