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P/3526-35

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COVER SHEET

11033 U.S. PTO
10/403909
03/27/03

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies): Ronen SELIKTAR 3.27.03 Type of Entity: Individual Additional names(s) of conveying party(ies) attached? No		2. Name and Address of receiving party(ies): SELECT JEWELRY, INC. 37-02 48th Avenue Long Island City, New York 11101 Type of Entity: Corporation Additional name(s) & address(es) attached? No	
3. Nature of Conveyance: Assignment Execution Date: March 26, 2003			
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: March 26, 2003			
A. Application No.(s) 10403909		B. Patent No.(s)	
Additional numbers attached? No			
5. Name and address of party to whom correspondence concerning document should be mailed: OSTROLENK, FABER, GERB & SOFFEN, LLP 1180 Avenue of the Americas New York, New York 10036-8403		6. Total number of documents involved: 1	
		7. Total fee (37 CFR 3.41): \$ 40.00	
		Enclosed as part of Check No. 15478	
In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.			
DO NOT USE THIS SPACE			
8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.			
Kourosh Salehi Name of Person Signing		Kourosh Salehi Signature	
		March 27, 2003 Date	
Total number of pages including cover sheet, attachments, and document: 2			

PATENT APPLICATION ASSIGNMENT -
SOLE AND JOINT INVENTORS

OFGS FILE NO. P/3526-35 CIP

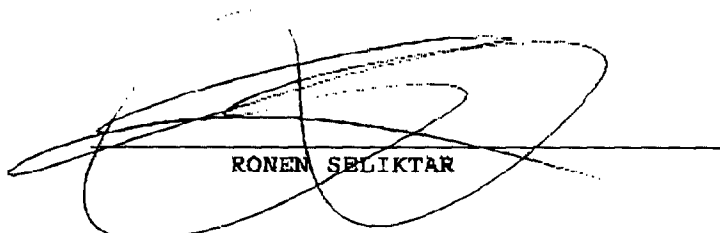
WHEREAS, I, RONEN SELIKTAR, as assignor, have invented certain improvements in AN ARTICLE OF JEWELRY, for which an application for United States Letters Patent has been executed by me of even date herewith; and

WHEREAS, SELECT JEWELRY, INC. assignee, is desirous of acquiring all right, title and interest in and to said invention and any patent that may be granted therefor.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as assignor, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

Date:

3/26/03


RONEN SELIKTAR