

04-17-2003

FORM PTO - 1595


 OVER SHEET U.S. DEPARTMENT OF COMMERCE  
 1-31-92 Patent and Trademark Office

To the Honorable Commissioner of

102422368

Original documents or copy thereof

1. Name of conveying party(ies):

Eyal Eliav

4-14-03

2. Name and address of receiving party (ies):

Name: Ecco Design Inc.

Internal:

Address:

Street: 16 West 19th Street

City: New York State: New York Zip 10011

Additional name(s) address(es) attached? ☐ Yes ☒ NoAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: March 28, 2003

4. Application number (s) or patent number (s): 10/260,078

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: COLGATE-PALMOLIVE COMPANY

Internal Address: PATENT DEPARTMENT

Street Address: 909 RIVER ROAD  
P.O. BOX 1343

City: PISCATAWAY State: NJ Zip: 08855-1343

6. Total Number of applications and patents involved: 1

7. Total Fee (37 CFR 3.41) \$40.00

☐ Enclosed☒ Authorized to be charged to deposit account 03-2455

8. Deposit account number: 03-2455

(If any additional fee is required, please charge to our Deposit Account No. 03-2455)

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9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Henry S. Goldfine

Name of Person Signing & Reg. No. 38.468  
Attorney Docket No.: IR 6894-00

Signature

Date

Total number of pages including cover sheet: ( 1 )

## CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that the paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Box Assignments, Washington, D.C. 20231.

Date:

4/7/03

Tracy Cavallaro  
(Type or print name of person mailing paper)

(Signature of person mailing paper)

04/16/2003 LMUELLER 00000101 032455 10260078

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 PATENT  
 REEL: 013955 FRAME: 0153

**ASSIGNMENT**

**Eyal Eliav, Inventor, to Ecco Design Inc.**

WHEREAS, I, Eyal Eliav (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as **Application Serial No. 10/260,078, filed September 27, 2002**, naming the ASSIGNORS as inventor, and entitled **TOOTHBRUSH WITH LINEAR AND ROTARY FIELDS**; and

WHEREAS, ECCO DESIGN INC. having a place of business at 16 West 19th Street, New York, NY 10011, (below referred to as "ASSIGNEE"), desires to acquire from Eyal Eliav (below referred to as ASSIGNORS) all his rights to the invention in the above-named patent application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;