FORM PTO-1595

Docket No. 50685/JEC/G476

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Post Office Box 7068 Pasadena, CA 91109-7068

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

1. 3.	Name of conveying party(ies): WatchPoint Media, Inc. Additional name(s) of conveying party(ies) attached: no Name of conveyance:	2.	Name and address of receiving party(ics): Name: GoldPocket Interactive, Inc. Street Address: 12910 Culver Boulevard, Suite B Los Angeles, California 90066
	Assignment		
Ехе	cution Date: April 29, 2003		Additional name(s) & address(es) attached? NO
4.	Application number(s) or patent number(s):		
	If this document is being filed together with a new application, the execution date of the application is:		
	A. Patent Application No.(s) 09/715,944		B. Patent No.(s)
Additional numbers attached? no			
5.	Please return the recorded document and address all correspondence to:	6.	Total number of applications and patents involved
	CHRISTIE, PARKER & HALE, LLP P.O. Box 7068 Pasadena, CA 91109-7068 Attention: Josephine E. Chang	7. 8.	Total fee (37 CFR 3.41): \$40.00 X Any deficiency or overpayment of fees should be charged or credited to Deposit Account No. 03-1728, except for payment of issue fees required
10.	Explanatory letter is enclosed.		under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account.
9.	9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.		
	Date: September 18, 2003	В	Name Ipsephine E. Chang
	I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on Sept. 18, 2003 (Date)		
	Signature		Total number of pages including cover sheet, 4
<u> </u>	Signature OBANL A AUBUS		attachments, and document:

Typed or printed name of person signing Certificate

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PATENT REEL: 013992 FRAME: 0369 GoldPocket Interactive

(310) 574-4699

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Exhibit E

PATENT ASSIGNMENT

WatchPoint Media, Inc., a Delaware corporation, having a place of business at 55 Hayden Avenue, Lexington, MA ("Assignor") hereby assigns to GoldPocket Interactive, Inc., a Delaware corporation, having a place of business at 12910 Culver Blvd., Suite B, Los Angeles, CA ("Assignee"), the entire right, title and interest for the United States of America and its territorial possessions, and all foreign countries including all rights of priority, in the patents and patent applications identified in Schedule A and inventions or improvements therein, and in and to all Letters Patent of the United States and all foreign countries which may or shall be granted on said inventions, or any parts thereof, or any divisional, continuing, reissue or other applications based in whole or in part thereon, such rights to be held and enjoyed by Assignee as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made, including without limitation the right to sue and recover for past infringement.

Assignor agrees to execute all applications, amended specifications, deeds or other instruments, and to do all acts necessary or proper to secure the grant of Letters Patent in the United States and in all other countries to Assignee, to vest and confirm in said corporation, its successors and assigns, the legal title to all such patents.

Assignor does hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue such Letters Patent as shall be granted upon said inventions based thereon to said Assignce, its successors and assigns.

Witness my hand and seal this 29+k day of April, 2003.

WATCHPOINT MEDIA, INC.

By: MM Mb-Name: Andrew Miller

County of Middlesex Massachusetts)

Then personally appeared the above named Andrew Miller and acknowledged the foregoing

this free act and deed, before me, this 24th day of April, 2003.

Comma Pack

Notary Public

My commission expires: 8/25/09

PATENT

REEL: 013992_FRAME: 0370

SCHEDULE A

Patents and Patent Applications Assigned

from Assignor

to Assignee

- U.S. Patent Application Serial No. 09/694,079 entitled "A Method and Apparatus for Hyperlinking in a Television Broadcast" filed with the Patent and Trademark Office on October 20, 2000. Claims priority to U.S. provisional application 60/185,668, filed February 29, 2000 (now expired), U.S. provisional application 60/229,241, filed August 30, 2000 (now expired), and U.S. provisional application 60/233,340, filed September 18, 2000 (now expired).
- U.S. Patent Application Serial No. 09/695,900 entitled "A Method and Apparatus for Interaction with Hyperlinks in a Television Broadcast" filed with the Patent and Trademark Office on October 25, 2000. Continuation-in-part of U.S. patent application 09/694,079.
- U.S. Patent Application Serial No. 09/697,479 entitled "Single-Pass Multilevel Methods for Applying Morphological Operations in Multiple Dimensions" filed with the Patent and Trademark Office on October 26, 2000. Continuation of U.S. patent application 09/694,079.
- U.S. Patent Application Serial No. 09/697,774 entitled "Methods for Outlining and Filing Regions in Multi-Dimensional Arrays" filed with the Patent and Trademark Office on October 26, 2000. Continuation of U.S. patent application 09/694,079.
- U.S. Patent Application Serial No. 09/697,483 entitled "A Method and Apparatus for Encoding Video Hyperlinks" filed with the Patent and Trademark Office on October 26, 2000. Continuation of U.S. patent application 09/694,079.
- U.S. Patent Application Serial No. 09/697,775 entitled "System and Method for Generating Data Structures for a Hyperlinked Television Broadcast" filed with the Patent and Trademark Office on October 26, 2000. Continuation of U.S. patent application 09/694,079.
- U.S. Patent Application Serial No. 09/715,944 entitled "A Method and Apparatus for Receiving a Hyperlinked Television Broadcast" filed with the Patent and Trademark Office on November 17, 2000. Continuation-in-part of U.S. patent application 09/694,079.
- U.S. Patent Application Serial No. 09/747,677 "A Method and Apparatus for Switching Between Multiple Programs by Interacting with a Hyperlinked Television Broadcast" filed with the Patent and Trademark Office on December 22, 2000. Continuation of U.S. patent application 09/694,079.
- U.S. Patent Application Serial No. 09/943,583 "A Method and Apparatus for Hyperlinking in Television Broadcast" filed with the Patent and Trademark Office on August 30, 2001. Continuation-in-part of U.S. patent application 09/694,079.

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European Patent Application No. 01918274.0 "A method and Apparatus for Receiving a Hyperlinked Television Broadcast" filed on February 28, 2001. Based on PCT Application PCT/US01/06458, filed February 28, 2001 (now expired), which claims priority to U.S. provisional application 60/185,668, filed February 29, 2000 (now expired), U.S. provisional application 60/229,241, filed August 30, 2000 (now expired), U.S. provisional application 60/233,340, filed September 18, 2000 (now expired), U.S. patent application 09/694,079, filed October 20, 2000 (see Item I), and U.S. patent application 09/715,944, filed November 17, 2000.

Japanese Patent Application No. 2001-563521 "A Method and Apparatus for Receiving a Hyperlinked Television Broadcast" filed February 28, 2001. Based on PCT Application PCT/US01/06458, filed February 28, 2001 (now expired), which claims priority to U.S. provisional application 60/185,668, filed February 29, 2000 (now expired), U.S. provisional application 60/229,241, filed August 30, 2000 (now expired), U.S. provisional application 60/233,340, filed September 18, 2000 (now expired), U.S. patent application 09/694,079, filed October 20, 2000 (see [tem 1), and U.S. patent application 09/715,944, filed November 17, 2000.

European Patent Application No. 01968269.2 "A Method and Apparatus for Hyperlinking in a Television Broadcast" filed August 30, 2001. Based on PCT Application PCT/US01/27046, filed August 30, 2001 (now expired), which claims priority to U.S. provisional application 60/229,241, filed August 30, 2000 (now expired), U.S. provisional application 60/233,340, filed September 18, 2000 (now expired), and U.S. patent application 09/694,079, filed October 20, 2000.

Japanese Patent Application (number not yet assigned) "A Method and Apparatus for Hyperlinking in a Television Broadcast" filed August 30, 2001 (nationalized in Japan on February 28, 2003 – translation to be filed by April 28, 2003). Based on PCT Application PCT/US01/27046, filed August 30, 2001 (now expired), which claims priority to U.S. provisional application 60/229,241, filed August 30, 2000 (now expired), U.S. provisional application 60/233,340, filed September 18, 2000 (now expired), and U.S. patent application 09/694,079, filed October 20, 2000.

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