Atty Docket No.: FORM PTO-1595

04-29-2003



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Paula LENNON

4.24.03

2. Name and address of receiving party(ies):

L'Oréal Name:

Address: 14, rue Royale, 75008 Paris, FRANCE

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- 3. Nature of Conveyance:
  - Assignment
- □ Merger
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Execution Date: April 8, 2003 Additional name(s) and address(es) attached? □Yes ■No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

10/334,979

B. Patent No.(s)

Additional numbers attached? □Yes ■No

5. Name and address of party to whom correspondence concerning document should be mailed:

22850

- 6. Total applications and patents involved: 1 (One)
- 7. Total fee (37 CFR 3.41):

\$40.00

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> **PATENT** REEL: 013994 FRAME: 0099

## **Assignment of Application**

Page 1 of 2

WHEREAS, I (WI	E) Paula LENNO	N of 53 cours de la Li	berte, 69003 Lyon, FRANCE	
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The state of the s	MANUAL AS A STATE OF THE STATE			
	New York Control of the Control of t	***************************************		
				, respectively,
have invented certa	in new and useful im	provements in: COM	POSITION CONTAINING A SILIC	
			R ORGANIC POWDER	
			April 8, 2003	
	ation for Letters Pater			<u>.</u>
(Application No.	10/334,979	, filed	January 2, 2003	), and
WHEREAS,	L'OREAL			
(hereinafter referre	d to as "ASSIGNEE")	having a place of bus	siness at: 14 me Royale 75008 Pa	rie FRANCE
(hereinafter referred	1 to as "ASSIGNEE")	having a place of bus	siness at: 14, rue Royale, 75008 Par	ris, FRANCE

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

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Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of Fourth Floor, 1755 Jefferson Davis Highway, Arlington, Virginia 22202 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 08-04-03	P. Lerra	
	(Signature of Inventor) Paula LENNON	
Date:		
	(Signature of Inventor)	
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	(Signature of Inventor)	
Date:		
	(Signature of Inventor)	

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

ATTORNEYS AT LAW FOURTH FLOOR 1755 JEFFERSON DAVIS HIGHWAY ARLINGTON, VIRGINIA 22202

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PATENT REEL: 013994 FRAME: 0101