From-WILLIAMS MULLEN

Tab settings ⇔ ⇔ ▼ ▼	S ONLY U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
 Name of conveying party(ies): Malik Mamdani; Patrick Johnson; Kevin Bomar; Tim Whatley; Curtis Grant 	2. Name and address of receiving party(ies) Name: Impulsity, Inc. Internal Address:
Additional name(s) of conveying party(ies) attached? Yes VNo	
3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other	Street Address: 1321 Valwood Parkway Suite 420
11/17/2000 Execution Date: 4. Application number(s) or patent number(s):	City: Carroliton State: TX Zip: 75006 Additional name(s) & address(es) sittached? Yes No
• •	B. Patent No.(s)
Additional numbers attached? Yes No	
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name: Thomas F. Bergert	7. Total fee (37 CFR 3.41) \$\frac{40.00}{20.00}
Williams Mullen PC	Enclosed Authorized to be charged to deposit account
Street Address: 8270 Greensboro Drive Suite 700	8. Deposit account number: 50-0766
City: McLean State: VA Zip: 22102	
9. Signature.	THIS SPACE
Thomas F. Bergert Name of Person Signing Total number of pages including cover Mail documents to be recorded with re-	

ocuments to be recorded with required cover about information to Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

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Please return signed/Recorded to: Raymond M. Galasso Simon, Fakhoury, Tangalos, Frantz & Galasso PLC P. O. Box 26503 Austin, TX 78755-0503

ASSIGNMENT OF U.S. PATENT APPLICATION (sole or joint inventor(s))

WHEREAS, the undersigned, to wit:

(X box if continued on page 4)

- 1) Malik Mamdani
- 2) Patrick Johnson
- 3) Kevin Bomar
- 4) Tim Whatley
- 5) Curtis Grant

(he	reinafter ASSIGNOR), has made application for United States Letters Patent
X one:(a)	which was executed and is being filed herewith in the United States Patent and Trademark Office, titled
(b) <u>X</u>	which was filed on 17 Oct. 2000 and known as Appln. No 09/690,601, titled
	Method and System for Facilitation of Wireless N-Commerce Transactions

AND WHEREAS, Impulsity, Inc. (hereinafter ASSIGNEE), a corporation organized and existing under the laws of Delaware, and having its principal place of business at 1321 Valwood Parkway, Suite 420, Carrollton, TX 75006, is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives its entire right, title and interest in and to said invention and in and to said application and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as ASSIGNOR's interest is concerned, to the said ASSIGNEE of ASSIGNOR's entire right, title and interest.

ASSIGNOR also hereby sells and assigns to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own PATEMOUS applications.

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world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

ASSIGNOR further agrees to execute any and all powers of intomey, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

ASSIGNOR hereby further agrees to communicate with said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

ASSIGNOR hereby grant(s) the firm of SIMON, FAKHOURY, TANGALOS, FRANTZ & GALASSO, P.L.C. its agents the power to insert on this assignment any further identification, including but not limited to application number(s) and filing dates, which may be necessary or desirable in order to comply with any rule or request of the United States Fatent and Trademark office for the purposes of recording this document.

Executed on the date(s) below indicated:

1)

ASSIGNOR: Malik Mamdani

Date

2)

ASSIGNOR: Curtis Grant

ASSIGNOR: Tim Whatley

Date

4)

ASSIGNOR: Kevin Bomar

Date

5)

ASSIGNOR: Varick Johnson

Date

PATENT REEL: 014003 FRAME: 0990